



TAIWAN BROADBAND COMMUNICATIONS SELECTS NAGRA'S OPENTV 5 CONNECTWARE TO POWER NEW DTV PLATFORM

- NAGRA's OpenTV 5 HTML5 connectware will support the cable operator's ongoing digitization efforts and power its new digital television platform
- OpenTV 5 continues to gain traction in Asian markets and enables a variety of advanced services and connected home scenarios
- Solution also provides a rich user experience with interactive media and services across a range of devices

CHESEAUX, Switzerland – April 09, 2015 – NAGRA, a Kudelski Group (SIX:KUD.S) digital TV business and the world's leading provider of content protection and multiscreen television solutions, announced today that Taiwan Broadband Communications (TBC), one of the leading multi-system cable operators in Taiwan, has selected NAGRA's OpenTV 5 connectware technology to power its next generation digital TV platform. Leveraging NAGRA's DECE and DTLA-approved DRM solution, NAGRA anyCAST PRM, TBC will be able to deploy a hybrid platform combining broadcast and Internet TV services while ensuring content remains secure on any device. TBC has been a NAGRA customer since 2008.

"To complete our move to an all-digital platform and bring new and advanced services to market we needed a superior yet flexible technology to meet all of our requirements," said Jimmy Chen, CEO of TBC. "We have found this with NAGRA's OpenTV 5, and look forward to offering a new generation of quality services to our customers through an engaging and seamless cross-device viewing experience."

"TBC has been at the forefront of innovation for many years and ahead of its time in offering advanced pay-TV services to Taiwanese consumers and we are honored that they have once again entrusted us with a major project using our OpenTV 5 connectware solution," said Jean-Luc Jezouin, SVP Sales APAC of NAGRA. "OpenTV 5 continues to gain traction in Asia and will enable TBC to deliver the next generation of Internet-enabled services while maintaining robust and reliable broadcast services. We are extremely pleased to partner with TBC in this new initiative."

NAGRA's OpenTV 5 HTML5 connectware is a new breed of solution that goes beyond traditional middleware. It combines the stability of broadcast with the velocity of Internet to deliver a wide range of services, features and functionalities including liveTV, VOD, nVOD, catch-up, start-over, follow-me, throw and fetch, whole-home services, games, social TV, HTML5 applications and a whole host of connected home services.

About Taiwan Broadband Communications

Taiwan Broadband Communications (TBC) is one of the leading multi-system cable operators in Taiwan. Established in 1999, TBC's franchise areas include Taoyuan, HsinChu, Miaoli and Taichung. The company's vision is to provide seamless access to the most compelling and competitive suite of media and communication products in Taiwan. Today, TBC serves over 750,000 cable TV households with about 180 channels of exciting local and international content on its analogue and digital TV platforms. TBC also provides a full range of quality broadband access packages with speeds ranging from 5M to 120M. For more information, please visit <http://www.tbc.net.tw>

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at @nagrakudelski.

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