

## **The Kudelski Group at CES 2024: “Secure Your Lifestyle, Connect Your World”**

*Showcase to demonstrate the power of the Smart Home, GenAI, Super Apps, and IoT Security to help service providers and IoT manufacturers realize new opportunities.*

**Cheseaux-sur-Lausanne, Switzerland, and Phoenix (AZ), USA — January 4, 2024** — At CES 2024, the [Kudelski Group](#) (SIX:KUD.S), the world leader in digital security, will bring together its business units, [NAGRA](#) and [Kudelski IoT](#), in a showcase focused on making life simple for consumers and helping operators create new, infinite relationships with their subscribers, and IoT manufacturers protect the entire device lifecycle.

The combined showcase will be on display at booth #51723 in the Smart Home area of the Venetian Expo in Las Vegas from January 9 to 12, 2024 under the theme “Secure Your Lifestyle, Connect Your World.” Highlights include:

- **Latest innovations designed to deliver connected lifestyle security:** Optimizing service enhancements with advanced intelligent home network security, NAGRA Scout is designed to safeguard consumers from smart home cyber threats and empower them to shape their internet experience. For operators, NAGRA Scout delivers security and behavioral insight data that can be used to optimize services or plan network evolutions that match usage.

A key highlight of CES 2024 will be the new features of NAGRA Scout, marking the next steps toward a fully secured smart home system for [CANAL+ TELECOM](#), a subsidiary of Canal+ Group, on French overseas territories and in partnership with [OTODO](#). [First announced at CES 2023](#), the companies joined forces with the goal of providing a complete solution to telcos looking to offer differentiating services. Visitors to the NAGRA booth will be able to see the latest features to be deployed by CANAL+ TELECOM including profile-based content filtering and global parental controls for inside and outside of the home made available with any mobile device (iOS or Android) and on any Wi-Fi or mobile network.

Demonstrations will also feature the integration of NAGRA Scout with a Matter-certified smart home hub provided by OTODO to securely manage all home devices independently of a gateway and compatible with existing Wi-Fi connected devices.

Lastly, a GenAI powered solution that answers consumer’s complex device connectivity questions will also be on display.

- **New operator-branded super apps:** Highlighting the move from content aggregation to a true service marketplace, these super apps will demonstrate how to drive new levels of engagement, break down barriers, eliminate complexity and enable seamless and digital engagement for consumers across infinite digital services—all while centralizing and ensuring digital privacy and security. The NAGRA PaaS-based super app includes the latest innovations and considers the implications of securing services for consumers and the industry.

- **The future of customer care and service:** the NAGRA Insight GenAI Negotiation Agent leverages the AI-driven, analytics platform, NAGRA Insight, to deliver a conversational digital customer service agent that reduces call center traffic by automating service questions, simplifying billing inquiries, and delivering highly personalized service offerings and product recommendations customized for the subscriber thanks to the power of their digital twin.
- **Services and technologies provided by Kudelski IoT that help IoT semiconductor and device manufacturers** navigate threats, standards, and regulations to achieve their required security targets. Kudelski IoT helps manufacturers protect the entire device lifecycle with security IP, device threat assessments, device security analysis, device provisioning, keys, certificates, and credentials (including Device Attestation Certificates for Matter) to ensure devices have unique and secure identities.

#### **At the conference**

André Kudelski, Chairman & CEO of the Kudelski Group, will be a featured speaker at the **The Variety Entertainment Summit at CES** on the panel [“The Tipping Point for AI”](#) on Wednesday, January 10 at 3:10 p.m. at the Aria Convention Center East, room Joshua 7-8. The session will address Generative artificial intelligence and how our entertainment and media industry can harness AI for new opportunities and revolutionary growth.

To learn more and schedule a meeting with NAGRA at CES 2024, please click [HERE](#). To schedule a meeting with Kudelski IoT, please click [HERE](#).

#### **About Kudelski Group**

The Kudelski Group (SIX: KUD.S) is a world leader in digital business enablement technologies that are built to enable innovation and deliver trust. The four main business divisions of the Group cover end-to-end convergent media solutions to the digital entertainment industry, cybersecurity services for enterprise and government bodies, public access solutions and end-to-end IoT design solutions and full-lifecycle services. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland and Phoenix (AZ), USA with offices in 32 countries around the world. For more information, please visit [www.nagra.com](http://www.nagra.com).

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