



NAGRAVISION Streaming Security Solutions Chosen by FanCode to Tackle Sports Piracy and Enhance Experience of 160m+ Sports Fans

Core solutions – multi-DRM, and NexGuard Forensic Watermarking from NAGRA Active Streaming Protection – protect growing FanCode streaming service from piracy

Cheseaux-sur-Lausanne, Switzerland, and Phoenix (AZ), USA – September 9, 2024 – [NAGRAVISION](#), a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and media and entertainment solutions, today announced that two key services from its Active Streaming Protection offering, multi-DRM and NexGuard Forensic Watermarking, have been selected by FanCode, India's premier sporting destination. With over 160m users across India, FanCode sought a partner who could provide streaming security at scale.

The NAGRAVISION solution, delivered as a cloud-hosted SaaS service, has enabled FanCode to provide the necessary assurances to content owners that they have a robust streaming security strategy in place for premium sports content. Thanks to rapid system integration, the NAGRAVISION solution is already part of FanCode's workflows. This enables them to offer smart bundles to their subscriber base, safe in the knowledge that they are protected against the threat of piracy.

"Tackling piracy is key as we continue to scale and reach millions of sports fans across India. In NAGRAVISION, we have a reliable partner who has experience of working with some of the biggest sports properties in highly scalable environments and whose anti-piracy solution we could integrate with minimal disruptions," said Yannick Colaco, co-founder, FanCode.

"NAGRAVISION is delighted to be providing core elements of our Active Streaming Protection solution to FanCode as they continue to extend their streaming service to Sports fans in India. Industry-leading security is a key requirement when licensing premium content, which in turn helps our customers extend their service reach. FanCode is assured of a highly scalable solution, that not only strengthens their fight against piracy, but also helps grow their market share." said Yew Weng Soo, Vice President, Sales APAC at NAGRAVISION. "We look forward to building a successful partnership with FanCode as they continue to build out their sports streaming proposition."

Part of the NAGRA Active Streaming Protection framework, multi-DRM and NexGuard Forensic Watermarking are used globally in the fight against service piracy. Robust security defense allows for effective reporting against security threats which drives actionable business insight. This enables NAGRAVISION customers to consider security as a revenue management tool rather than a cost center, as has traditionally been the case.

To learn more about NAGRAVISION streaming security solutions offered by the Active Streaming Protection framework, [visit our website](#) or [get in touch](#) for a conversation with one of our locally based solution experts.

About NAGRAVISION

NAGRAVISION, the media and entertainment technology division of the Kudelski Group (SIX:KUD.S), enables content creators, providers, and operators worldwide to launch, monetize, and scale services at speed, offering their subscribers compelling, personalized user experiences. Its portfolio of award-winning products and services spans traditional video security, cybersecurity, cloud-based video and streaming solutions, turn-key D2C solutions for the sports industry, and rich personalization services that drive subscriber loyalty. For more information visit www.nagra.vision

Media Contact

Christina Anderson
Senior Director, Communications
NAGRAVISION
+41 792 322 964
christina.anderson@nagra.com