This report was prepared in compliance with the directive on information relating to corporate governance issued by the SIX Swiss Exchange. Unless otherwise stated herein, the information provided in this report reflects the situation as of 31 December 2014.

In compliance with the Ordinance against Excessive Compensation at Listed Joint-Stock Companies (OaEC), Kudelski SA will submit to its shareholders for approval the required amendments to its articles of association at the 2015 General Meeting.
1. GROUP STRUCTURE AND SHAREHOLDERS

1.1. Group structure
Kudelski SA has its registered offices in Cheseaux-sur-Lausanne. The company has been structured as a holding company since 1999 and its shares have been listed on the SIX Swiss Exchange since 2 August 1999.

The structure of the Kudelski Group is shown below – sections 1.1.1. - 1.1.3.

1.1.1. Description of the issuer's operational group structure
From an operational point of view, the Group’s activities are split into two divisions: iDTV (Integrated Digital Television) and Public Access. The Finance, Legal, Human Resources and Intellectual Property departments support the entire organization.

The iDTV division includes sales and operations, the Product Units (Content Access Management; Middleware; Multiscreen; and Cyber security, which have the responsibility for managing research and development, marketing and production of products) as well as companies dedicated to specific products (such as SmarDTV).

The Public Access division is comprised of three units (Car Access; People Access (ski); and People Access (events)).

Results by sector are presented in note 6 to the Kudelski Group's 2014 financial statements.

Main operating companies held directly or indirectly by Kudelski SA
The list of the Group’s main operating companies is provided in note 56 to the 2014 financial statements. Additional information is also included in the 2014 Annual Report's key figures.

1.1.2. All listed companies belonging to the issuer’s group
Kudelski SA is a Swiss holding company listed on the SIX Swiss Exchange (Ticker: KUD; Sec. No 001226836/ ISIN: CH0012268360), with a market capitalisation of CHF 596,223,979 as of 31 December 2014. Only the bearer shares of Kudelski SA are listed on the SIX Swiss Exchange.

1.1.3. The non-listed companies belonging to the issuer’s consolidated entities
Information about the company name, registered office, share capital and holdings owned by non-listed Group companies included in the scope of consolidation is shown on pages 54 and 59 of the Kudelski Group's 2014 financial statements.
### INTERNATIONAL PRESENCE

<table>
<thead>
<tr>
<th>Region</th>
<th>iDTV</th>
<th>PUBLIC ACCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EUROPE</strong></td>
<td></td>
<td></td>
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<tr>
<td>Germany</td>
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<td>Austria</td>
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<td>Belgium</td>
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<td>Spain</td>
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<td>Italy</td>
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<td>The Netherlands</td>
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<td>Switzerland</td>
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<tr>
<td><strong>AMERICAS</strong></td>
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<td>Brazil</td>
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<td>Chile</td>
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<tr>
<td>USA</td>
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<tr>
<td>Uruguay</td>
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<tr>
<td><strong>AFRICA</strong></td>
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<tr>
<td>South Africa</td>
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<tr>
<td>Tunisia</td>
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<tr>
<td>Turkey</td>
<td></td>
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<tr>
<td><strong>ASIA / PACIFIC</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Australia</td>
<td></td>
<td></td>
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<tr>
<td>China</td>
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<td>South Korea</td>
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<td>Japan</td>
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<td>Singapore</td>
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<tr>
<td>Taiwan</td>
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</tr>
</tbody>
</table>

### 1.2. Significant shareholders

As of 31 December 2014, the principal shareholders of Kudelski SA consist of a group of shareholders with a participation of 63.4%, comprising Mr André Kudelski, Mrs Marguerite Kudelski, Mrs Isabelle Kudelski Haldy, Mrs Irène Kudelski Mauroux and their respective descendants. The shares are directly owned or owned through an investment structure of which the above-mentioned persons are the beneficiaries. To the Group’s knowledge, no other shareholder holds more than 3% of the voting rights and there are no existing shareholder agreements between the family pool and other shareholders. This shareholding structure has the effect of giving the Kudelski family pool voting control over the company, which the family pool believes is important for the Group’s long-term stability.
1.3. Cross-shareholdings
The Group has no knowledge of the existence of any cross-shareholdings.

2. CAPITAL STRUCTURE

2.1. Amount of ordinary, authorized and conditional capital as at 31.12.2014 and

2.2. Specific information concerning authorized and conditional capital

Ordinary capital
The share capital amounts to CHF 539 047 090. It is divided into 49 274 709 bearer shares with a nominal value of CHF 10 per share and 46 300 000 registered shares with a nominal value of CHF 1 per share. Each share confers the right to one vote. All shares are fully paid up.

Authorized capital
The Board of Directors is authorized to increase the share capital in one or more stages until 8 April 2016 by a maximum amount of CHF 40 881 640 through the issuance of 3 768 164 bearer shares with a nominal value of CHF 10 per share and 3 200 000 registered shares with a nominal value of CHF 1 per share to be fully paid up. The issuance price, the nature of the contributions, the date from which new shares shall give entitlement to dividends and other modalities of any share issuance shall be determined by the Board of Directors. The preferential subscription rights of shareholders may be excluded and allotted to third parties by the Board of Directors with a view to acquiring companies or parts of companies or in order to finance the whole or partial acquisition of other companies in Switzerland or abroad. All statutory restrictions on the transfer of shares are applicable to new registered shares.

Conditional capital
The conditional capital amounts to CHF 110 390 470 and is structured as follows:

- a maximum amount of CHF 10 390 470 through the issuance of a maximum of 1 039 047 bearer shares with a nominal value of CHF 10 per share, to be fully paid up, as and when the option rights or share subscription rights which will be granted to the employees of the company and of affiliated companies are exercised. There are no preferential subscription rights for shareholders. Share option or subscription conditions are determined by the Board of Directors. Issuance at a price below market conditions is authorized; and

- a maximum amount of CHF 100 000 000 through the issuance of a maximum of 10 000 000 bearer shares with a nominal value of CHF 10 per share, to be fully paid up, as and when the conversion rights related to the convertible bonds of the company or its subsidiaries are exercised. There are no preferential subscription rights for shareholders. The preferential subscription right of shareholders to the issuance of a convertible bond may be limited or excluded by decision of the Board of Directors on valid grounds, namely (a) if the convertible bonds are placed primarily in markets outside Switzerland, or (b) if the issuance proceeds contribute (i) to the financing or refinancing of acquisitions of companies or firms, (ii) to the financing of other strategic investments of the Group, or (iii) to financing the redemption of all or part of convertible bonds previously issued by the company or its subsidiaries. If the convertible bond is not offered preferentially to shareholders, (a) the convertible bonds must be sold to the public under market conditions,
(b) conversion rights must be exercised within a period of 7 years from the day of issuance of the respective bond, and (c) the conversion price must be at least equivalent to market conditions at the time of the issuance of the bond.

2.3. Changes in the capital of Kudelski SA

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered share capital</td>
<td>46 300 000</td>
<td>46 300 000</td>
<td>46 300 000</td>
</tr>
<tr>
<td>Bearer share capital</td>
<td>492 747</td>
<td>491 582</td>
<td>489 822</td>
</tr>
<tr>
<td>Legal reserve</td>
<td>110 000</td>
<td>110 000</td>
<td>110 290</td>
</tr>
<tr>
<td>Capital contribution reserve</td>
<td>19 111</td>
<td>29 877</td>
<td>37 945</td>
</tr>
<tr>
<td>Net profit</td>
<td>-29 905</td>
<td>-33 872</td>
<td>-21 186</td>
</tr>
<tr>
<td>Retained earnings</td>
<td>191 224</td>
<td>226 519</td>
<td>262 790</td>
</tr>
<tr>
<td><strong>TOTAL SHAREHOLDERS’ EQUITY</strong></td>
<td>859 382</td>
<td>904 278</td>
<td>947 147</td>
</tr>
</tbody>
</table>

For information relating to changes in capital which have taken place in 2014, 2013 and 2012, please refer to the Group’s corresponding financial statements. Information regarding the capital contribution reserve can be found under note 3.4 to the Kudelski SA financial statements in the Kudelski Group’s 2014 financial statements.

2.4. Shares and participation certificates

The capital of Kudelski SA at 31 December 2014 consisted of 46 300 000 registered shares with a nominal value of CHF 1 per share, and 49 274 709 bearer shares with a nominal value of CHF 10 per share. Each share gives the right to one vote at the General Meeting and to a dividend proportional to the nominal value of the relevant type of share. Kudelski SA does not have participation certificates.

2.5. Dividend-right certificates

Kudelski SA does not have dividend-right certificates.

2.6. Limitations on transferability and nominee registrations

As per the articles of association of Kudelski SA, registered shares may be transferred upon delivery of the endorsed share certificate, subject to the approval of the Board of Directors and registration in the share register. The provision of the Swiss Federal Act on Intermediated Securities are reserved.

The Board of Directors may refuse to approve the transfer of registered shares in one or more of the following cases:

a) If there exists good cause within the meaning of Article 685b, paragraph 2, of the Swiss Code of Obligations, i.e. if admission of the acquirer as a shareholder would be incompatible with the objective of the company or could jeopardize the economic independence of the company. This would in particular be the case if the acquirer could prejudice the company directly or indirectly, or if transfer of the shares could jeopardize the existing majorities.

b) If the company offers the seller of the shares to acquire the shares at their fair value at the time of the request for its own account, for the account of other shareholders or for the account of third parties.

c) If the acquirer does not expressly declare that he is acquiring the shares in his own name and for his own account.

If the shares are acquired by inheritance, division of an estate, marital property rights or as a result of debt enforcement proceedings, the company may only refuse its consent if it offers to acquire the shares at their fair value.

In the event of a dispute, the fair value is determined by the court having jurisdiction in the place where the company has its registered office. The company bears the costs of such valuation.

The purchase offer is deemed accepted if the acquirer does not reject it within one month of having been informed of the fair value.

Kudelski SA has no regulations concerning the registration of nominees.

Limitations on the transferability of registered shares are decided upon at the General Meeting if approved by shareholders holding at least two thirds of the shares represented at the Meeting and an absolute majority of the par value of the share represented.
2.7. Convertible bonds and options

Convertible bond
The company has no outstanding convertible bond.

Options
The company has no outstanding options.

Share purchase plan
In 2004, the Kudelski Group introduced a share purchase plan for the employees of certain companies of the Group, enabling those employees to buy Kudelski SA bearer shares on favourable terms. Each participant can subscribe annually to this plan up to a maximum amount of 7.7% of his/her gross annual salary.

The share purchase price is the closing price of the Kudelski SA share listed on the SIX Swiss Exchange on the day of subscription with a discount of up to 42%. However, the shares are subject to a three-year blocking period from the date of purchase.

A chart showing employee participation in this plan for the year 2014 can be found in note 44 to the consolidated financial statements.
3. BOARD OF DIRECTORS

The Board of Directors is the highest executive body of the company. It has the non-transferable and inalienable responsibilities set forth by the law and the articles of association. It currently consists of nine members elected at the General Meeting of Shareholders.

Three Committees, an Audit Committee, a Strategy Committee and a Compensation and Nomination Committee, have been created by the Board of Directors and are responsible for specific tasks (see sections 3.5.1 - 3.6).

Mr Nicolas Goetschmann, who is not a member of the Board of Directors, was appointed as Corporate Secretary by the Board of Directors.

3.1. Members of the Board of Directors

<table>
<thead>
<tr>
<th>YEAR OF BIRTH</th>
<th>NATIONALITY</th>
<th>EDUCATION</th>
<th>FIRST ELECTION</th>
<th>END OF TERM OF OFFICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANDRÉ KUDELSKI*</td>
<td>Swiss</td>
<td>DEGREE IN PHYSICAL ENGINEERING, Degree from EPFL</td>
<td>1987</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>CLAUDE SMADJA</td>
<td>Swiss</td>
<td>DEGREE IN POLITICAL SCIENCE</td>
<td>1999</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>PATRICK FŒTISCH</td>
<td>Swiss</td>
<td>DOCTORATE IN LAW, University of Lausanne BAR EXAM</td>
<td>1992</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>LAURENT DASSAULT</td>
<td>French</td>
<td>DEGREE IN BUSINESS LAW, Degree from ESLSCA</td>
<td>1995</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>PIERRE LESCURE</td>
<td>French</td>
<td>DIPLÔME UNIVERSITAIRE EN LETTRES ET EN JOURNALISME, Centre de formation des journalistes, Paris</td>
<td>2004</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>MARGUERITE KUDELSKI</td>
<td>Swiss</td>
<td>ENGINEERING DEGREE IN MICROTECHNOLOGY, Doctorate in Microtechnology</td>
<td>2006</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>ALEXANDRE ZELLER</td>
<td>Swiss</td>
<td>DEGREE IN ECONOMICS AND SOCIAL SCIENCES</td>
<td>2007</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>JOSEPH DEISS</td>
<td>Swiss</td>
<td>DOCTORATE IN ECONOMICS AND SOCIAL SCIENCES</td>
<td>2012</td>
<td>31.03.2015</td>
</tr>
<tr>
<td>ALEC ROSS</td>
<td>American</td>
<td>DEGREE IN HISTORY</td>
<td>2014</td>
<td>31.03.2015</td>
</tr>
</tbody>
</table>

* André Kudelski is the only member of the Board of Directors to combine his Board duties with an executive function within the Group (Chief Executive Officer). Apart from Mr Kudelski, no other member of the Board of Directors performed any executive function during the past three years.
ANDRÉ KUDELSKI

André Kudelski began his career in 1984 as a Research & Development (R&D) engineer with Kudelski SA. In 1986, after an assignment for a few months in Silicon Valley, he returned to work in the family business firstly as Pay TV Product Manager, then as Director of Nagravision SA, a company in charge of the Pay TV sector. Mr Kudelski then took over from his father Stefan Kudelski and from 1991 became Chairman and Chief Executive Officer of the parent company Kudelski SA.

CLAUDE SMADJA

After 15 years with Télévision Suisse Romande (TSR) as Deputy Editor of the Information Department, Claude Smadja joined the management of the World Economic Forum in 1987, a position that he held until 1992. He then returned to TSR as Director of Information until 1996, in which year he was appointed Managing Director of the World Economic Forum. In June 2001, Claude Smadja set up his own strategy consultancy Smadja & Smadja, strategic advisory firm that collaborates on strategic issues with multinationals and government bodies and organizes international events.

PATRICK FŒTISCH

Patrick Fœtisch is an independent lawyer specializing in contracts and finance at an international level. He acts as legal counsel to Group companies as and when required, bringing to bear his in-depth knowledge of their activities to provide assistance and legal advice.
LAURENT DASSAULT

After a career spanning thirteen years in the banking sector, Laurent Dassault joined the Dassault Group in 1992 where he holds important positions. Today he assumes around thirty mandates, including those of the Dassault Group, mainly in the financial, industrial and wine-producing sectors.

PIERRE LESCURE

Save for a two year period (1972-1974) as a television news presenter for Antenne 2, Pierre Lescure spent the first fifteen years of his professional career with the RTL, RMC and Europe1 radio stations where he successively occupied a variety of positions, in particular Deputy Editor and Director of Programs. In 1981 he returned to television as Editor in Chief of Antenne 2. From 1984, he worked with André Rousselet on the launch project for the pay TV channel CANAL+ where he was appointed Director and then Chief Executive Officer. From 1993 to 2002, he was Chairman and Chief Executive Officer of the CANAL+ Group. From 2000 to 2002 Pierre Lescure was also co-Chief Executive Officer of Vivendi-Universal. Since 2002, he has been Chairman and Chief Executive Officer of Anna Rose Production SAS, a company active in audio-visual and cinematographic production as well as in communication consultancy services. From 2008 to 2014, he directed the Théâtre Marigny in Paris. Since 1st July 2014, Pierre Lescure has served as President of the Cannes Festival.

CURRENT MANDATES:

OTHER:

- 21 Centrale Partners SA, in France, member of the Supervisory Board
- Amis du FRAC (Fonds Régional d’Art Contemporain en Aquitaine), in France, Chairman
- Amis du Musée Centre Pompidou, Association, in France, Board member
- Arqana SAS, in France, advisor to the Directoire (Managing Board)
- Arctural SA, in France, Board member
- Arctural Développement Sàrl, in France, Co-manager (Co-gérant)
- Association des Amis du Musée d’Art Moderne, in France, Board member
- Association pour la Diffusion Internationale de l’Art Français (ADIAF), Board member
- Association pour la Mémoire des Enfants cachés et des Justes (AMECJ), Board member and Treasurer
- Banque Privée Edmond de Rothschild Europe SA, in Luxembourg, Board member
- Catalyst Investments II L.P., in Israel, Chairman of the Advisory Board
- DASSAULT BELGIQUE AVIATION S.A., in Belgium, Board member
- DASSAULT INVESTISSEMENTS Sàrl, in France, Managing Director
- Dassault Wine Estates SASU, in France, Chairman
- Financière Louis Potel & Chabot SAS, in France, Board member
- Groupe Industriel Marcel Dassault SAS, France, Directeur Général Délégué and Board member
- Immobilière Dassault SA, in France, Chairman of the Supervisory Board
- Laurent Dassault Rond Point (LDRP) SCI, in France, Associé gérant
- Lepercq, de Neuflize & Co. Inc., in United States, Board member
- L. REAL ESTATE SCA SICAR, in Luxembourg, Chairman of the Investors Committee
- MIDWAY AIRCRAFT CORPORATION, in United States, Chairman
- ONE DROP France (association), Chairman
- Organisation pour la prévention de la Cécité (OPC), Association, in France, Board member
- PECHEL INDUSTRIES SAS, in France, membre du comité de suivi (member of the Monitoring Committee)
- Power Corporation du Canada (company incorporated under Canadian law on joint stock companies), in Canada, Board member
- SAGARD PRIVATE EQUITY PARTNERS SAS, in France, membre du comité consultatif (member of the Advisory Committee)
- Sita SA, in Switzerland, Board member
- SOGITEC Industries SA, in France, Board member
- ANNAROSE PRODUCTIONS Sàrl, in France, Chairman and CEO
- Association française du festival international du film (known as “Le Festival de Cannes”), in France, Chairman
- DTS Distribuidora de Televisión Digital, S.A. (Digital+), in Spain, member of the Supervisory Board
- Fondation d’entreprise Technicolor pour le patrimoine du cinéma, (France), membre du Collège des Personnes Qualifiées (this foundation has been dissolved in January 2015)
- Havas SA, in France, Board member
- Lagardère SCA, in France, member of the Supervisory Board
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- Power Corporation du Canada (company incorporated under Canadian law on joint stock companies), in Canada, Board member
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- Laurent Dassault Rond Point (LDRP) SCI, in France, Associé gérant
- Lepercq, de Neuflize & Co. Inc., in United States, Board member
- L. REAL ESTATE SCA SICAR, in Luxembourg, Chairman of the Investors Committee
- MIDWAY AIRCRAFT CORPORATION, in United States, Chairman
- ONE DROP France (association), Chairman
- Organisation pour la prévention de la Cécité (OPC), Association, in France, Board member
- PECHEL INDUSTRIES SAS, in France, membre du comité de suivi (member of the Monitoring Committee)
- Power Corporation du Canada (company incorporated under Canadian law on joint stock companies), in Canada, Board member
- SAGARD PRIVATE EQUITY PARTNERS SAS, in France, membre du comité consultatif (member of the Advisory Committee)
- Sita SA, in Switzerland, Board member
- SOGITEC Industries SA, in France, Board member
MARGUERITE KUDELSKI

Marguerite Kudelski’s professional career began at the EPFL’s Laboratory of Electromechanics and Electrical Machines, where she worked from 1991 to 1999. During this period she also worked as a research and development engineer within the Nagra Audio division of the Kudelski Group. In 1999, she became the Head of R&D with Précèl SA in Neuchâtel (then a Kudelski Group company) before being appointed as CEO and Board member of the same company in 2000, positions that she occupied until the end of 2002. After completing a number of marketing and financial analysis projects for NagraID in 2003, she took responsibility for certain key projects for the Group within the Finance Department from 2004 to 2006. From 2007 to 2011, Marguerite Kudelski worked as an independent consultant, offering services such as business development and management consulting. In December 2011, she took over the management of Nagra Audio, which was transferred by the Group to Audio Technology Switzerland SA for which she serves as Chairman of the Board of Directors.

ALEXANDRE ZELLER

Alexandre Zeller began his professional career in 1984 with Nestlé as a Management Auditor. Three years later, he joined Credit Suisse, where he carried out various duties in the field of loans and asset management at a Swiss and international level, while at the same time managing various branches. In 1999 he was appointed to the Executive Board and then as CEO of Credit Suisse Private Banking. In November 2002, Alexandre Zeller joined the Banque Cantonale Vaudoise as Chairman of the Executive Board. From July 2008 to February 2012, he was CEO of HSBC Private Bank (Switzerland) and, as from October 2010, Regional CEO Europe and Middle East. Since March 2012, Alexandre Zeller has served as an independent director and in May 2014, he was appointed Chairman of the Board of SIX Group SA.

JOSEPH DEISS

Joseph Deiss obtained a doctorate degree in economy and social sciences from the University of Fribourg (Switzerland) in 1971. After his doctorate, he was a research student at the University of Cambridge in the United Kingdom. He then returned to the University of Fribourg where he was lecturing economics as from 1973 and was “privat docent” as from 1977. He was appointed associate professor (“professeur extraordinary”) in 1981 and professor of political economy in 1984, a position he occupied until 1999. During this time, he was also a visiting professor at a number of Swiss Universities including ETH Zurich, University of Lausanne and University of Geneva. Between 1996 and 1998, he was the Dean of the Faculty of Economics and Social Sciences of the University of Fribourg.

Parallel to his academic career, Joseph Deiss has pursued a political career. He was a member of the Grand Council of the canton of Fribourg from 1981 to 1991, when he was elected President of the Grand Council of Fribourg for one year. From 1991 to 1999, he was a member of the National Council. During this period, from 1993 to 1996, he was Switzerland’s price regulator. In 1999 he was elected to the Federal Council, where he was responsible for the Federal Department of Foreign Affairs (1999-2002) and the Federal Department of Economic Affairs (2003-2006). He served as President of the Swiss Confederation in 2004. Since his retirement from the Federal Council in 2006, Joseph Deiss has been a business consultant and has served on the Boards of various companies. In June 2010, he was elected President of the United Nations General Assembly for its 65th session from September 2010 to September 2011.

CURRENT MANDATES:

OTHER:
− Audio Technology Switzerland SA, in Switzerland, Chairman

OTHER:
− Banque Lombard Odier & Cie SA (Suisse), Board member and member of the Audit Committee
− Maus Frères SA, in Switzerland, Board member
− SIX Group SA, in Switzerland, Chairman of the Board

OTHER:
− Adolphe Merkle Foundation, in Switzerland, Chairman
− ALSTOM (Suisse) SA, Chairman
− ALSTOM Renewable (Suisse) SA, Board member
− Clinique Générale-Ste-Anne SA, in Switzerland, Chairman
− Interprox SA, in Switzerland, Board member
− SA Fire House Ltd., in South Africa, Board member
− Liberty Global, European Advisory Board, member
− Zurich Insurance Company South Africa (ZICSA), in South Africa, Board member
− Zurich Insurance Company Ireland (ZIP), Board member – Zurich Insurance Group, in Switzerland, International Advisory Board, Vice-Chairman
3.2. Other activities and vested interests
Please refer to the individual profiles of Board members under section 3.1 above.

3.3. Articles of association provisions on the number of permitted activities
In compliance with the provisions of the Ordinance against Excessive Compensation at Listed Joint-Stock Companies (OaEC), Kudelski SA shall submit to its shareholders for approval, during the 2015 General Meeting the required amendments to its articles of association.

3.4. Election and terms of office
The Board of Directors is comprised of between one and ten members. Board members are appointed at the General Meeting for a period of one year. The term of office ends on the day of the next Ordinary General Meeting. All members may be re-elected. The year of the first election as well as the end of term of office for each member are mentioned under section 3.1 above.

The articles of association of Kudelski SA do not contain any special provisions regarding the appointment of the chairman.

3.5. Internal organization structure
The Board of Directors performs inalienable and non-transferable duties prescribed by the law (art. 716 of the Swiss Code of Obligations) with the support of its three committees: Audit, Strategy, and Compensation and Nomination. The internal organization of the Board of Directors is defined in the articles of association and in the Board Regulations. The regulations are available on request to the Corporate Secretary of the Kudelski Group by calling +41 21 732 01 27 or by post at the following address: 22-24 route de Genève, 1033 Cheseaux-sur-Lausanne.

3.5.1. Allocation of tasks within the Board of Directors
Except for the Chairman who is elected by the General Assembly, the Board of Directors constitutes itself nominating its Deputy Chairman. If the Board of Directors assigns the function of Chief Executive Officer to its Chairman, a “Lead Director” is also elected from among its members. Otherwise, the management of the company is delegated in full to the Chief Executive Officer or to the Executive Board. A Corporate Secretary may be appointed and is not a member of the Board of Directors.

The Chairman of the Board of Directors leads the discussions at the General Meeting, ensures that the minutes are taken, is in charge of the protocol and directs meetings of the Board, informs the Board members of the development of business and the half-yearly accounts, represents the company in dealings with administrative and/or judicial authorities subject to mandates entrusted by the Board of Directors to a third party, to an Officer or to one of its members.
The Deputy Chairman may convene a meeting of the Board of Directors. He chairs the General Meeting in the absence of the Chairman.

The management of the company may be delegated to the Chief Executive Officer, unless otherwise stipulated by the law. In his management activities, the Chief Executive Officer acts upon the directives of the Board of Directors and safeguards the interests of the company. He also makes a report at each meeting of the Board of Directors covering the essential aspects of the current business situation.

In the Group’s current structure, the positions of Chairman of the Board of Directors and Chief Executive Officer are held by the same person. This situation guarantees a rapid and fluid information and decision-making process, enabling the company to respond operationally and strategically at the pace required by developments in the sectors of activity pursued by the Group. There are mechanisms to counterbalance a potential risk resulting from the combination of these positions through the institution of the Lead Director.

The Lead Director ensures the independence of the Board of Directors vis-à-vis the Chairman and Chief Executive Officer as well as the management of the company; he also chairs the Board of Directors in cases of conflict of interest involving the Chairman and Chief Executive Officer. Thus the Lead Director may autonomously convene and direct a meeting of the independent members of the Board of Directors if the interests of the company require independent deliberation. He ensures a performance appraisal process for the Chairman of the Board of Directors and the Chief Executive Officer.

3.5.2. Members list, tasks and area of responsibility for each committee of the Board of Directors

With the exception of the Compensation and Nomination Committee, whose members are elected individually by the General Assembly, the Committees are constituted by the Board of Directors which appoints their members and chairpersons. The Board Committees meet as often as is necessary. The Board of Directors delegates to its committees supervisory and preparatory tasks within their sphere of competence, subject to the provisions of the articles of association. The Committees report on a regular basis to the Board of Directors. Committee reports are used as a decision-making tool by the Board of Directors.

**Audit Committee**

The Audit Committee consists of at least three non-executive members of the Board of Directors. At least one Committee member must have proven experience in the field of accounting. All members have knowledge or practical experience in the field of financial management. The Audit Committee meets at least three times a year. The Audit Committee may at any time request detailed risk analyses of the Group’s various sectors of activity as well as of specific fields of its choice.

The Committee calls on experts outside the Board of Directors where this is deemed necessary for the successful completion of its tasks.

The Audit Committee supervises the company’s internal financial reporting process and ensures its integrity, transparency and quality. It ensures that accounting methods comply with applicable regulations and constantly updates and provides financial information to the company.

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<table>
<thead>
<tr>
<th>President</th>
<th>Member</th>
<th>Member</th>
<th>Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>André Kudelski</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Claude Smadja</td>
<td></td>
<td></td>
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<tr>
<td>Laurent Dassault</td>
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<tr>
<td>Patrick Fœtisch</td>
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<td></td>
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<tr>
<td>Marguerite Kudelski</td>
<td></td>
<td></td>
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<tr>
<td>Pierre Lescure</td>
<td></td>
<td></td>
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<tr>
<td>Alexandre Zeller</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Joseph Deiss</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alex Ross</td>
<td></td>
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</tr>
</tbody>
</table>
It assesses the quality of work of external auditors. The Audit Committee reviews the auditing fees, ensures execution of the yearly audit plan and assesses the efficiency of the auditors in identifying and solving issues related to the Group or to the financial statements. The Audit Committee provides appropriate recommendations to the Board of Directors concerning renewal of the engagement of external auditors or, where necessary, their replacement. The Committee ensures that the recommendations of external auditors are addressed and safeguards their independence.

The Committee provides regular reports presenting its recommendations to the Board of Directors concerning the adequacy, efficiency and veracity of accounting processes.

Strategy Committee
The Strategy Committee is composed of at least four members of the Board of Directors, including the Chairman and Deputy Chairman. It meets at least twice a year.

The purpose of the Strategy Committee is to review and define Group strategy. It develops strategic options with a view to ensuring the long-term enhancement of the Group’s competitive position and its shareholder value. To this end, the Strategy Committee monitors market trends and the Group’s competitive position, drafts future development models and oversees the Group’s development by means of investments, disinvestments and reorganization.

To define strategic choices, the Strategy Committee relies upon information supplied by the management, the members of the Board of Directors and, if deemed necessary, by external counsel.

The Strategy Committee periodically reviews the balance between the Group’s objectives, its structure and the organization in place to achieve strategic objectives. The Strategy Committee makes proposals to the Board of Directors, which has ultimate decision-making power on strategy.

Compensation and Nomination Committee
The Compensation and Nomination Committee is composed of at least three non-executive members of the Board of Directors, who are elected individually by the General Assembly upon recommendation of the Board of Directors. It meets at least twice a year.

The Compensation and Nomination Committee assists the Board of Directors in setting up and periodically reviewing the remuneration policy of the company, as well as its guidelines and performance criteria; it also assists in making proposals to the General Assembly regarding the remuneration of the members of the Board of Directors and of the Executive Board (refer to section 5: Compensation, shareholdings and loans). The Committee presents proposals to the Board of Directors concerning the appointment of Board members to be submitted to the General Meeting. At the request of the Chief Executive Officer, it examines applications for management positions and may if it wishes meet with candidates.

3.5.3. Working methods of the Board of Directors and its Committees
The cooperation and allocation of competencies between the Board of Directors and its Committees are described in section 3.5.2.

The Board of Directors meets at least four times a year, but as often as is required for the proper conduct of business. In 2014, the Board of Directors and its Committees met as follows:

<table>
<thead>
<tr>
<th>Committee</th>
<th>Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board of Directors</td>
<td>8</td>
</tr>
<tr>
<td>Strategy Committee</td>
<td>3</td>
</tr>
<tr>
<td>Audit Committee</td>
<td>3</td>
</tr>
<tr>
<td>Compensation and Nomination Committee</td>
<td>2</td>
</tr>
</tbody>
</table>

Average attendance at Board meetings exceeded 95%. Meetings of the Board of Directors lasted on average four hours. Most Committee meetings lasted on average three hours.

3.6. Definition of areas of responsibility
Please see also section 3.5.1 for details of the internal organization of the Board of Directors and the position of Chief Executive Officer.

Board of Directors
Board of Directors:
– is responsible for the overall management of the company and issues all necessary directives;
– determines the organization;
– determines the organisation of the accounting, financial control and financial planning systems as required for management of the company
– appoints and dismisses persons entrusted with managing and representing the company;
– exercises overall supervision of the persons entrusted with managing the company, in particular with respect to compliance with the law, articles of association, regulations and directions given;
– prepares the Compensation report;
– compiles the annual report, prepares the General Meeting and implements its resolutions;
– takes decisions on further capital calls with respect to shares that are not fully paid up (article 634a of the Code of Obligations);
– takes decisions regarding the assessment of an increase in capital and relevant changes to the articles of association (articles 651 para. 4, 651a, 652a, 652g, 652h, 653g, 653h of the Code of Obligations);
– notifies the court in the event that the company is over-indebted.

Executive Board
The Board of Directors has delegated full management of the company to the Chief Executive Officer, subject to legal requirement and provisions of the articles of association. The Chief Executive Officer therefore coordinates the operations of the Group companies.

3.7. Information and control instruments vis-à-vis the Executive Board
Because of the nature of the industry, mechanisms for controlling Group management and information feedback systems are very important. The Kudelski Group has therefore put in place information and control instruments, at different levels, which it improve on a continuous basis. These instruments concern strategy, operations, finance, law, intellectual property, human resources and information management.

Supervision
– The Chief Executive Officer submits a report to the Board members prior to each meeting outlining key aspects of the current business situation (key contracts, sales trends, market trends, human capital) for each Group entity and activity.
– Board members receive weekly or quarterly press digests concerning the Group, depending on the amount of relevant newsflow; they may also receive other informative documents concerning the Group and its entities, as well as a message from the Chief Executive Officer whenever the CEO deems it necessary.
– At least twice a year, members of the Executive Board are invited to present their activities to the members of the Board of Directors. Members of the Board of Directors may also ask questions directly to company executives as and when they see fit.

– At each Board meeting, if justified by the business situation and depending on the agenda, members of the Executive Board, top managers of the companies of the Group or in charge of specific areas as well as outside experts are invited to present specific subjects to the Board of Directors.

Operations and strategy
– Executive Board members coordinate their action and take decision related to the management of the Group during the “Executive Board Committees”, the frequency and duration of which are tailored to the needs of the Group. This committee generally met once every two weeks for an average of 3 hours in 2014.

– Management of the iDTV division is supported by an “Executive Board Group Operations” committee composed of the Chief Executive Officer (CEO), the Chief Financial Officer (CFO), the Chief Operations Officer (COO), as well as senior members of the iDTV division. This committee meets twice a month for 2,5 hours and reviews in particular selected relevant topics for the iDTV division. In addition, the members of the Executive Board and the General Counsel, Head of Legal Affairs, the Senior Vice President, Head of Human Resources, the Senior Vice President, Advanced Advertising, the Senior Vice President, Intellectual Property and the Corporate Secretary meet twice a month for at least thirty minutes as part of the “Executive Board Group Functions” committee to discuss relevant topics relating to these functions and not directly related to operations. Finally, the synchronisation between the Executive Board and the “Executive Board Group Operations” and the “Executive Board Group Functions” committees is achieved within the “Executive Board Group Management” committee which meets every month for at least one hour.

– Management of the Public Access division is supported by the Supervisory Board which includes a Kudelski Group Board member, the Chairman and CEO of the Group, the CFO of the Group and a non-executive member (currently, Mr Charles Egli, a former Executive Board member) who is Chairman of this Supervisory Board. This Board supervises the whole division. The Supervisory Board meets at least four times a year for an average of 3h30 and reviews the specific and pertinent topics for the Public Access division. Senior Managers of the Public Access division establish regular reports for the Supervisory Board and, depending on the topics, are invited to take part in Board meetings.
For certain specialized activities of the Group, ad hoc committees composed of a cross-disciplinary team of internal experts may be created to evaluate market, strategic, operational, legal and financial risks and opportunities. These ad hoc committees manage processes relating to the evaluation of such risks and opportunities, propose actions and monitor implementation of their decisions. There are several committees such as the security committee and innovation committee. Decisions, activities, information and comments arising from these committees are conveyed to the Executive Board members and other top managers of the Group as appropriate.

**Finance**

The Controlling entity conducts regular financial and operational analyses intended to identify operational and financial risks throughout the value chain of the various activities of Group companies and proposes and coordinates necessary improvements and corrective actions. This entity makes available a platform of analytical services to the Executive Board and operational departments.

Every month, the Controlling entity prepares a number of reports which are made available to the management. Those reports are then adapted and sent to each regional head and business unit with the corresponding analytical metrics. The reports include a report providing an overview of the Group’s profit and loss broken down by activity and showing profit trends and budget overruns/shortfalls, with adaptations based on quarterly revisions of the annual forecast by entity, as well as their operational indicators; a sales report including region, client and sales type-specific analysis as well as their respective margins; a report on the operational cost trend broken down by cost center; a report on the financial development of key projects and a monthly and quarterly report on the cash-flow situation for the Group and for each segment for the current year and the coming year.

In addition, the Group has an internal control system based on the COSO (Committee of Sponsoring Organizations of the Treadway Commission) reference system. This system aims at providing “reasonable assurance” as regards the performance and efficiency of operations, the reliability of financial information and reporting, and compliance with laws and regulations in force. A team is in charge of internal controls. The various processes are periodically reviewed and analysed by the external auditors (PricewaterhouseCoopers).

**Legal**

The Legal Department provides advice and consultation as part of the Group’s decision making processes and as part of the activities of all Group departments in order to better mitigate and manage legal risks as well as to ensure appropriate levels of compliance with the Group’s policies.

The Legal Department is involved with the negotiation and approval of contracts entered into by Group companies and maintains contract management and electronic archiving tools to ensure efficient tracking of contracts.

The Legal Department is also responsible for overseeing litigations, government investigations and other regulating matters for Group companies.

**Intellectual Property**

The Intellectual Property Department is responsible for protecting, developing, managing and licensing the Group’s technologies and intellectual property portfolio. In connection with this responsibility the Intellectual Property Department briefs senior management on operational and strategic matters in the field of intellectual property that impact Group activities.

**Human Resources**

The HR Department uses a performance development tool (“Performance Development System” – PDS) designed to align the teams’ management programs with the needs of the company. PDS features performance- and skills-evaluation functions and establishes a career development baseline for employees in line with the company’s needs.

Since January 2013, a PDS tool embedded in the Group integrated HR information system is available online. It gives speedier access to progress against objectives and enhanced management reporting capability. In addition to the PDS, the HR information system now includes an employee database, time and absence management, training and development modules and compensation management.

**Information Management**

The Corporate IT department has developed and implemented a series of policies and procedures concerning IT security (for the use of computer systems, data protection, monitoring, systems management, back-up, etc.) to set appropriate risk limits and to provide a reliable Information System environment.
### 4. EXECUTIVE BOARD

#### 4.1. Executive Board members

<table>
<thead>
<tr>
<th>Date of Birth</th>
<th>Nationality</th>
<th>Position</th>
<th>Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANDRÉ KUDELSKI</td>
<td>1960</td>
<td>Swiss</td>
<td>Chairman and Chief Executive Officer (CEO) of the Group</td>
</tr>
<tr>
<td>MAURO SALADINI</td>
<td>1966</td>
<td>Swiss</td>
<td>Chief Financial Officer (CFO)</td>
</tr>
<tr>
<td>PIERRE ROY</td>
<td>1952</td>
<td>Swiss</td>
<td>Chief Operating Officer (COO), Digital TV</td>
</tr>
</tbody>
</table>
Mauro Saladini started his professional career in 1990 as a financial services consultant with Accenture. In 1995, he joined Thema Consulting, where he set up the Zurich subsidiary and took responsibility for cash-flow and risk management activities. In 1997, he joined McKinsey & Co, where he became a partner in 2001. He worked in particular on corporate finance and strategy projects relating to various industries, mainly media and telecommunications. In addition, Mauro Saladini was in charge of the Swiss Media Practice and joint-head of the European Media Practice. He has been the Chief Financial Officer and Executive Vice President of the Kudelski Group since 1 February 2003.

Pierre Roy began his professional career with Procter & Gamble as a Financial Analyst in 1975. Following this early experience, he joined IBM in 1977 as a Sales Engineer. In 1979, he began his international career with Digital Equipment Corporation, where he fulfilled various management positions at the European headquarters in Geneva and also abroad, in the Finance and Administration, Marketing and Business Management departments. He joined Kudelski SA in 1992 as Managing Director of Nagra Audio, Business Development Director of Nagravision and Managing Director of Précel (at the time a Kudelski Group company). In 1999 he started his own corporate consultancy firm working in the telecommunications sector while continuing to collaborate on strategic projects for Nagravision. In 2003, he was appointed Chief Operating Officer for the Digital Television sector of the Kudelski Group and Executive Vice President.
4.2. Other activities and vested interests
Please refer to the individual profiles of members of the Executive Board under section 4.1 above.

4.3. Articles of association on the number of permitted activities
In accordance with the provisions of the Ordinance against Excessive Compensation at Listed Joint-Stock Companies (OaEC), Kudelski SA shall submit to its shareholders for approval, at the 2015 General Meeting, the required amendments to its articles of association OaEC.

4.4. Management contracts
There were no management contracts in place at Kudelski SA on 31 December 2014.

5. COMPENSATION, SHAREHOLDINGS AND LOANS

For details relating to the compensation, shareholdings and loans to members of the Board of Directors and Executive Board of Kudelski SA, please refer to the 2014 compensation report.

6. SHAREHOLDERS’ PARTICIPATION RIGHTS

The provisions of the articles of association governing the participation rights of shareholders are in compliance with the law as set out in the Swiss Code of Obligations.

The articles of association of Kudelski SA may be found on the Kudelski Group website via the following link: http://www.nagra.com/cms/Investors-doc-center.html

6.1. Voting rights restrictions and representation
6.1.1. In accordance with the articles of association of Kudelski SA, there are no restrictions on voting rights and no statutory Group clauses or rules on granting exceptions.

6.1.2. There are currently no statutory provisions on granting instructions to an independent representative or on any form of participation in the General Assembly by electronic means.

6.2. Quorum required by the articles of association
The articles of association of Kudelski SA do not impose any majority higher than contemplated bylaw for resolutions of the General Meeting of Shareholders.

The General Meeting is validly constituted regardless of the number of shareholders present and/or the number of shares represented.

6.3. Convocation of the General Meeting of Shareholders
The provision of the articles of association regarding the convocation of the General Meeting of Shareholders are in accordance with applicable legal provisions.

The General Meeting of Shareholders must be called at least 20 days before the date of the meeting. The notice of the General Meeting is published in the Swiss Official Gazette of Commerce.

6.4. Inclusion of items on the agenda
Items on the agenda are mentioned in the notice. Regarding rules for adding items to the agenda, the articles of association of Kudelski SA do not contain provisions that differ from the Swiss Code of Obligations, namely Art. 699 CO, which provides that “shareholders who represent shares totalling a nominal value of CHF 1 million* may request that an item be included in the agenda. The calling and the inclusion of an item on the agenda must be requested in writing listing the items and motions*.

* This represents 0.19% of the capital of Kudelski SA or 0.10% of the voting rights.

6.5. Entries in the share register
Kudelski SA shares that can be traded on the SIX Swiss Exchange are bearer shares; consequently there is no register of shareholders for this category of shares.
7. CHANGES OF CONTROL AND DEFENSE MEASURES

7.1. Duty to make an offer
Kudelski SA has no provision on opting-out or opting-up in its articles of association. This means that if a shareholder reaches the limit laid down by the law on stock markets (art. 32 LBVM: 33\% of the voting rights), he must by virtue of this law submit a take-over bid.

7.2. Clauses on changes of control
To the knowledge of the Group, no such agreement exists.

8. AUDITORS

8.1. Duration of the mandate and term of office of the lead auditor
The auditors of Kudelski SA are PricewaterhouseCoopers SA (Lausanne). Some companies affiliated to the Group are audited by other auditors. The auditors were reappointed by the Ordinary General Meeting of Shareholders of Kudelski SA of 8 April 2014 for a statutory period of one year. The PricewaterhouseCoopers SA mandate began in 1985. It has been under the responsibility of Mrs Corinne Pointet Chambettaz since 1 January 2010. The auditor in charge is replaced at the latest seven years after the year in which he/she first occupied this position, as specified in Article 730a paragraph 2 of the Swiss Code of Obligations.

8.2. Auditing fees
The Kudelski Group paid PricewaterhouseCoopers for auditing services for the year 2014 the sum of CHF 1,071,000. Auditing services are understood to mean the work required each year to examine the consolidated accounts of the Group and its subsidiaries and to prepare the reports required under the laws of each country.

8.3. Additional fees
The Kudelski Group paid PricewaterhouseCoopers for additional services for the year 2014 the sum of CHF 206,983 representing CHF 155,208 for tax advisory services and CHF 51,774 for other additional services. Additional services mean in particular services such as the occasional accounting review of transactions and other services such as review of new or modified accounting methods.

8.4. Information instruments pertaining to the external audit
The aim of the Audit Committee of the Board of Directors is to provide effective and regular supervision of the company’s financial reporting processes in order to ensure their integrity, transparency and quality. To this end, it is responsible for monitoring the work, including additional services, of the external auditors.

PricewaterhouseCoopers provides the Audit Committee with a detailed report before each Committee meeting regarding the execution and results of its work for the Kudelski Group, proposals to correct or improve identified problems and the implementation status of decisions made by the Audit Committee.

The auditor’s representatives, including the auditor in charge of the Group’s audit, are regularly invited to take part in meetings of the Audit Committee as external participants. Representatives from PricewaterhouseCoopers were invited this year to all three meetings of the Audit Committee. They do not participate in any discussions and decisions of the Audit Committee regarding the auditors. The auditor in charge of the internal audit attended the parts of these three meetings that were relevant for him.

For more information on the Audit Committee, and particularly on the selection, evaluation and independence criteria, please refer to sections 3.5.2. and 3.5.3. above.

9. INFORMATION POLICY

The Kudelski Group keeps investors regularly informed of the following developments:

– progress of business and major new contracts;
– changes in the management of the Group;
– acquisitions or sales of companies; and
– half-year and annual financial results.

Press releases are issued in compliance with the rules in force of the SIX Swiss Exchange concerning factual publicity and are available on the Group’s website simultaneously with their publication. A link on the home page of the Group’s website allows direct access to press releases. The Group communicates as often as necessary in this manner. Press releases are generally published in French and in English.
In certain specific cases, a German version is also provided. They are available in these languages on the website.

Persons wishing to receive Kudelski Group press releases may subscribe to a mailing list using a form available on the Kudelski Group website.

Financial results are presented to investors and financial analysts during a press conference held twice a year. Persons invited can also follow the conference by phone.

The Group’s website is a regularly updated source of information. The Investor Relations section contains a list of the principal dates of the corporate calendar (publication of results, General Meeting and presence at major trade shows) as well as the Group’s main publications (annual report and half-year report).

The Group’s main website links and e-mail addresses are on page 23 of this report.

**Important dates**

- 31 March 2015: Ordinary General Meeting, Cheseaux-sur-Lausanne;


INTERNET LINKS

GROUP WEBSITE
www.nagra.com

INVESTOR RELATIONS SECTION
www.nagra.com/investors/key-figures

IMPORTANT DATES
www.nagra.com/investors/calendar

FINANCIAL DOCUMENTATION
www.nagra.com/investors/publications

PRESS RELEASES
www.nagra.com/media/press-releases

E-MAIL ADDRESSES

GENERAL INFORMATION
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INVESTOR RELATIONS
ir@nagra.com

MEDIA RELATIONS
communication@nagra.com

IMPRESSUM

PROJECT MANAGEMENT, EDITING AND GRAPHIC DESIGN
Corporate Communications, Kudelski Group

SUPPORT
Desrochers Communication

PHOTOGRAPHY
© Alessandro Velloni (pp. 9 and 18)

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DISCLAIMER

This report contains forward-looking statements, including, but not limited to, statements that are predictions of or indicate future events, trends, plans or objectives. These statements are subject to known and unknown risks and uncertainties and could be affected by other factors that could cause actual results, plans and objectives to differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties include such factors as general economic conditions, performance of the financial markets, competitive factors and changes in laws and regulations.

For the Corporate Governance report and the Compensation report, the French version prevails.