PRESS RELEASE

Conax secures multiple new pay-TV and multi-DRM deployments in Argentina - integration and support led by BOLD MSS

- CableVideo deploys pay-TV and OTT advanced consumer offerings based on Conax multi-DRM content protection

- Colsecor's operator cooperative deploys DVB content offering secured by Conax Contego, including modular Contego flexibility to enable advanced multi-device content offering in the future

- Strategic partner, BOLD MSS, providing system integration and regional support

Jornados 2017, Buenos Aires, September 19th, 2017 – Conax, a Kudelski Group (SIX:KUD:S) company and a leader in total service protection for pay-TV and digital entertainment services worldwide, announced two new wins in Argentina. Regional pay-TV operators CableVideo and Colsecor have all selected technology and services from Conax and regional partner, BOLD MSS, to drive expansion in Pay TV and multi-DRM content offerings.

CableVideo is migrating its existing security platforms to a new system from security vendor Conax, including advanced OTT services. Colsecor, a cooperative composed of operators throughout Argentina, has deployed a pay-TV platform secured by Conax Contego content protection, enabling flexibility to easily execute on plans to provide advanced OTT consumer offerings in the future. The deployments further extend Conax' market share in Argentina, commitment to the region and close collaboration with BOLD MSS.

The highly-flexible architecture behind the Conax Contego benchmark multi-DRM solution reduces complexity for the operators enabling seamless security across multiple DRM solutions for a smooth user experience. Conax "pay-as-your-business-grows" principle create natural migration path, reduced time-to-market, simplified operations and scalability for adding new services for a competitive edge in attracting new market share. The new collaborations in Argentina are further leveraged by regional services partner BOLD MSS ensuring smooth integration and local support.

-Ricardo Lima, CEO, BOLD MSS, "We believe these deployments will strengthen service providers' ability to add more and more popular content and value added services to adapt changes in viewing behaviour and provide the best viewing experience to the end-consumer – and ultimately tap new market share."

-Jose Alcacer-Mackinlay, Director, LATAM Sales, Conax "With a consumer market eager to adapt the latest choices for accessing desired content, we are pleased to be selected to support CableVideo and Colsecor as they deploy new, enhanced service offerings. In addition, the cooperation with BOLD MSS provides significant value for the operators providing a highly skilled integration and services organization."

Based on a single unified security hub, Conax multi-DRM security reduces complexity for growing pay-TV operations and provides the ultimate flexibility in protecting content across technologies and multiscreen devices. With support for Common Encryption and MPEG DASH, Conax' unique back-end simplifies content protection of TV everywhere services with market-leading DRM technologies (including Widevine, PlayReady, FairPlay Streaming and NAGRA PRM) without compromising usability for end-users. For OTT, the Hybrid Set-Top Boxes used are secured by Conax. In addition, Conax removes the operator burden in negotiating separate contracts for various DRM technologies, offering a one-stop-shop solution to starting multi-DRM operations.

For more information

www.cablevideodigitalbionik.com.ar/
www.colsecor.com.ar/

About Conax

A Kudelski Group (SIX:KUD:S) company, Conax is a leading global specialist in total service protection for digital TV and entertainment services via broadcast, broadband and connected devices. Based on the Conax Contego security back-end, Conax' future-ready technology offers modular, fast-time-to-market solutions that enable easy entry into a world of secure multiscreen, multi-DRM content delivery and secures rights for premium content delivery to a range of devices over new hybrid network combinations. Conax spotlight technology includes the Contego-as-a-Service cloud-based platform, award-winning "Conax GO Live" live TV streaming, benchmark multi DRM protection and the Conax Connected Access connected IPTV security client combining Conditional Access and DRM security in a single client. Headquartered in Oslo, Norway, ISO 9001 & 27001 certified Conax technology enables secure content revenues for 425 operators in 85 countries globally. For more information, please visit www.conax.com and follow us on Twitter, LinkedIn, and Facebook to join the conversation.

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