NAGRA launches NexGuard forensic watermarking on Akamai edge network to protect high value live and VOD OTT content

- *NexGuard Streaming forensic watermarking solution integrated with the Akamai Intelligent Edge Platform to ensure added protection of high value live and VOD OTT content on a global level*
- *New platform with Akamai Access Revocation enables NAGRA to increase the take-down of pirate streams illicitly sourced from a forensically watermarked OTT service*
- *Partnership enables scalability, added anti-piracy enforcement and revenue protection for the growing list of OTT providers seeking to safeguard their content*

Cheseaux, Switzerland, and Phoenix, AZ – April 20, 2020 – NAGRA, a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and multiscreen television solutions, today announced that its [NexGuard Streaming](#) watermarking solution for OTT has been integrated with Akamai, the intelligent edge platform for securing and delivering digital experiences. The integrated solution leverages Akamai's edge platform to bring an added level of anti-piracy enforcement and revenue protection to rights holders and content owners allowing them to stop pirated video streams of live sports and premium VOD content in real-time and increase the traceability of those premium assets.

"Partnering with Akamai Technologies was a natural evolution to our anti-piracy activities given the global reach and volume of high value content being distributed through their network," said Jean-Philippe Plantevin, Vice President Anti-Piracy at NAGRA. "The unique combination of our NexGuard Streaming forensic watermarking technology with Akamai's access revocation ensures rights holders and content owners have a robust and scalable solution to guard against commercial piracy of their high value live and VOD content and enables us to increase the volume of takedowns of pirated OTT streams. This is particularly important in today's unprecedented times as content owners shift their distribution strategies opting for early release of their content via streaming."

"The addition of NAGRA to our ecosystem will give Akamai customers more options to tackle the rebroadcasting of stolen streams and reinforces our new access revocation capabilities," said Amit Kasturia, Senior Manager of Media Product Management at Akamai. "NAGRA has been a committed partner in identifying new ways in which we can work together to be more effective in the fight against piracy. We were impressed with the way they embraced our API approach and helped accelerate the initial launch of these capabilities."

NexGuard Streaming enables content owners and pay-TV operators to actively fight commercial piracy, by identifying the source of a content leak in a matter of minutes, and allowing targeted anti-piracy actions to stop illicit content restreaming as a result.

NexGuard Streaming embeds a session-specific forensic watermark for both premium OTT VOD and OTT live channels, including sports. It works with any OTT streaming device and client application, removing the need for any device-side integration. It scales easily to millions of concurrent sessions with CDN caching and works with all common streaming formats and DRMs.

NAGRA is part of Akamai's Media Technology Partner program. For more information on our virtual NAB showcase, visit https://dtv.nagra.com/virtual-NAB-2020.

About NAGRA
NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company provides content providers and DTV operators worldwide with secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at @nagrakudelski.

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