

PRESS RELEASE

The Kudelski Group showcases first market-ready T&M-commerce solution

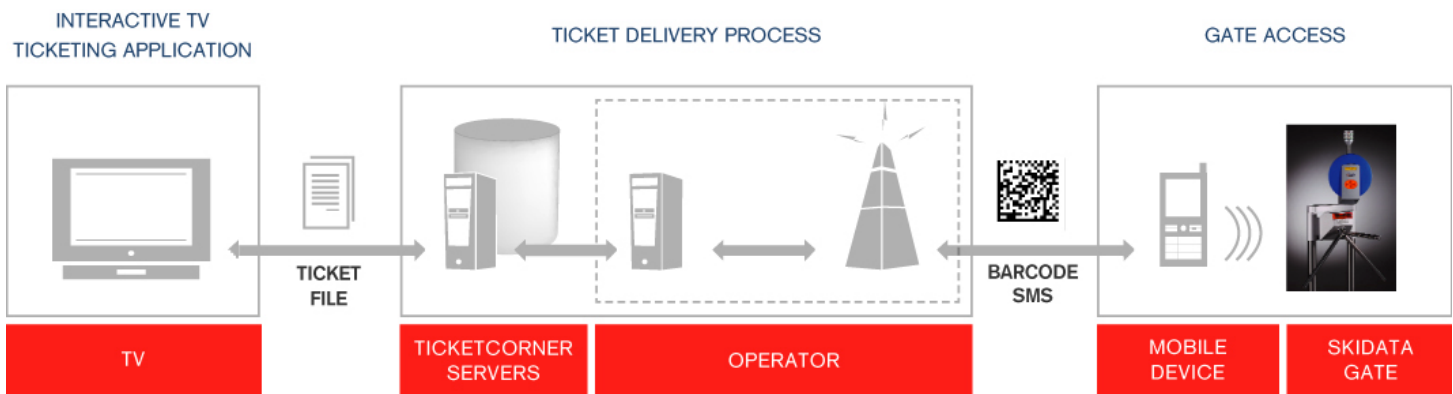
Cheseaux, October 10, 2003 – At ITU World Telecom 2003 in Geneva, the Kudelski Group will showcase a new market-ready Mobile and TV commerce solution enabling consumers to buy a ticket on a TV set, download the access rights on their mobile phones and use their handsets as entry token into a venue.

With this solution, consumers get a channel-independent access to ticketing services (e.g. through mobile phones, TV and Internet) as well as a seamless, secure electronic ticket delivery and a convenient handset-based access control.

This development brings together the technological leadership of Kudelski Group companies in their respective fields : Nagravision for digital TV conditional access, NagraCard for smart card technology and security, the technological branch of Ticketcorner (Germany) for multimode ticketing applications and SkiData (Austria) for physical access to events.

The new solution is based on the Group's convergence concept developed over the last two years that bridges its digital TV and physical access activity sectors.

With this new offering, the Kudelski Group is now able to better support broadband and mobile operators, in addition to TV operators, in their strategic plans to offer distinctive value-added content and services to consumers on a truly secure platform.



Come and visit us at ITU World Telecom 2003, Hall 2, booth 2228.

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