



# INVIEW APPOINTS NAGRA FOR DIGITAL TV LAUNCH IN NIGERIA

- Inview and NAGRA partner to deploy the Nigerian digital switchover platform to 30 million TV households
- NAGRA anyCAST content protection solutions to secure Nigeria's digital terrestrial and satellite networks
- NAGRA to enable Free-to-View and pay-TV with next-generation cardless clients, and Push VOD with NAGRA PRM

Northwich, United Kingdom and Cheseaux, Switzerland - July 6, 2016 - NAGRA, a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and multiscreen television solutions, was appointed by Inview Nigeria, a subsidiary of Inview Technology Ltd. to secure the Nigerian free-to-air digital TV platform, known as "Free TV" and support the operator's transition to digital.

In addition to being technical and operational advisors for the National Broadcasting Commission, Inview is providing set-top box software and integrated broadcast services for Nigeria's digital terrestrial and satellite networks. NAGRA will deploy a variety of anyCAST content security solutions to secure Free-to-View, pay-TV and Push VOD services using a variety of cardless and DRM-based security clients, all managed by a single anyCAST Security Services Platform.

"NAGRA is a world leader in delivering secure digital media solutions, so we are delighted to be partnering with them to successfully and securely deploy the Nigerian digital switchover platform to 30 million TV households," commented Nick Markham, Chairman of Inview.

"We are proud to be partnering with Inview in providing a national digital TV terrestrial and satellite system to the National Broadcasting Commission (NBC) in Nigeria and help them pave the way for a new generation of digital TV services in a region where consumers demand for new services and premium entertainment is growing," said Thierry Legrand, NAGRA SVP Sales EMEA. "Our broad range of security solutions allows us to protect any content over any network type and to any device, and provide a flexible and tightly integrated platform that enables many business models and provides a solid foundation for future value-added services. We look forward to supporting NBC in this new endeavour."

Serving the complex needs of the world's leading broadcast, IPTV, OTT and multinetwork service providers around the world, NAGRA anyCAST features a comprehensive line-up of unique security clients designed to deliver the appropriate level of security based on a service provider's specific needs. In Nigeria, NAGRA will deploy the anyCAST ENABLE and PROTECT cardless clients, which both leverage NAGRA On-Chip Security (NOCS3) across a wide range of silicon and set-top boxes. ENABLE provides basic protection for Free-to-View and low-value services, while PROTECT runs fully within the NOCS3 hardware in order to provide a level of protection that independent security auditors have rated above many smartcard systems merely relying on off-the-shelf smartcard hardware and standard ETSI key ladders. Operators can seamlessly upgrade set-top boxes from ENABLE to PROTECT from the headend if required.

The service launched in Jos on 30th April, 2016 and digital switchover is scheduled to roll out nationally over the next 2 years.

## **About Inview**

Inview is a UK based digital technology innovator with over 15 years of technical, commercial and operational expertise in the TV industry. Its lightweight software – Liberator is globally deployed across Europe, Africa, Asia and Latin America. Inview specialises in analogue switch off and wide scale legacy set-top box upgrades, in addition to new pay TV products. Its wide range of broadcast and OTT services provides a high end user experience on a low cost platform and enables operators to better monetise content.

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company provides content providers and DTV operators worldwide with secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit <a href="https://dtv.nagra.com">dtv.nagra.com</a> for more information and follow us on Twitter at @nagrakudelski.

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#### INVIEW

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