



# KUDELSKI SECURITY AND UPC CABLECOM STRENGTHEN THEIR COLLABORATION IN SWITZERLAND

Cheseaux, Switzerland, December 22<sup>nd</sup>, 2014 - Kudelski Security, the cyber security division of the Kudelski Group (SIX: KUD.S) and upc cablecom, a subsidiary of the British group Liberty Global, announced today the establishment of a partnership to benefit directly upc cablecom business customers in Switzerland. As of now, they will profit from Kudelski Security's expertise in cyber security and crisis management.

upc cablecom and the Kudelski Group have collaborated in encrypting and securing pay-TV offer for several years now. Through this new agreement, upc cablecom business clients, who are active in the financial, public, industry and health sectors, will gain access to two of Kudelski Security's flagship services:

- An all-around 360° assessment of their information security systems based on an analysis of their risk profile. The 360° assessment aims to establish an action plan on improving the security posture of an enterprise.
- Immediate assistance in security incident management and response. In the event of a major crisis, the Kudelski Security Cyber Alert Response Squad (K-CARS) ensures a 24/7 support to impacted companies. K-CARS is a multi-disciplinary squad, which brings a range of skills in cyber security management, forensics, digital investigation, crisis communication and legal domains.

Marco Quinter, Senior Vice President & Managing Director Business Services at upc cablecom commented on the agreement with Kudelski Security: "A strong partnership unites our companies. It will be profitable for upc cablecom business customers as they will benefit from efficient measures against cybercrime and 24/7 support from cyber security experts."

"We are thrilled about partnering with upc cablecom in this new field, and thus, strengthening the existing relationship between our two companies," said Christophe Nicolas, Senior Vice President and Head of Kudelski Security. "Our collaboration will help businesses to better manage their risks in a global and hyper-connected world," he added.

The new services offered by Kudelski Security are the result of the Kudelski Group's years of experience in fighting organized cyber crime, investing in, and mastering cutting-edge technology.

#### **About Kudelski Security**

Kudelski Security, a division of the Kudelski Group, is an innovative independent Swiss provider of tailored cyber security solutions and services to enterprises, financial institutions, government administrations and the media industry. Its team of cyber security professionals boasts extensive expertise in the delivery of end-to-end digital security solutions built upon real-life experiences in advanced threat detection, security assessments, asset and reputation protection, as well as piracy risk mitigation. Kudelski Security's global reach and multi-disciplinary incident response is reinforced by strategic international partnerships. Kudelski Security is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit:

www.kudelskisecurity.com

## **About the Kudelski Group**

The Kudelski Group (SIX: KUD.S) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit:

www.nagra.com

### About upc cablecom

upc cablecom – a subsidiary of British-owned Liberty Global – is a leading provider of communication and entertainment in Switzerland. More than 1.4 million customers place their trust in the company's various products for television, Internet, telephony and mobile. 2 million households and business customers across Switzerland are served by the company's own high-performance network based on glass fibre optic technology. The regional organisation for Austria/Switzerland generated revenue of CHF 1.6 billion (€ 1.3 billion) in 2013 with more than 2,500 employees.

upc-cablecom.ch/en/about

# **About Liberty Global**

Liberty Global is the world's largest international cable company with operations in 14 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading triple-play services are provided through next-generation networks and innovative technology platforms that connected 24 million customers subscribing to 49 million television, broadband Internet and telephony services at 30 September 2014. Liberty Global's consumer brands include Virgin Media, UPC, Unitymedia, KabelBW, Telenet and VTR. Our operations also include Liberty Global Business Services, our commercial division, and Liberty Global Ventures, our investment fund.

libertyglobal.com

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