

PRESS RELEASE

NAGRA ENABLES CANAL+ GROUP IN FRANCE TO DEPLOY MULTISCREEN TV SERVICES ON MORE THAN ONE MILLION ANDROID DEVICES

- NAGRA's MediaLive Secure Player and Hollywood-approved DRM, anyCAST PRM, enable CANAL+ Group to deploy multiscreen services on more than one million Android devices through the CANAL+ Group branded application "MyCanal"
- Solutions help address a fragmented device market and deliver premium content seamlessly to multiple Android-based devices
- Subscribers have access to live TV, catch-up and "download-to-go" services

CHESEAUX, Switzerland – April 27, 2015 – NAGRA, a Kudelski Group (SIX:KUD.S) digital TV business and the world's leading provider of content protection and multiscreen television solutions, announced today that CANAL+ Group, the leading premium content pay-TV operator in France, has deployed multiscreen services on more than one million Android devices using NAGRA multiscreen solutions.

The NAGRA MediaLive Secure Player pre-integrated with NAGRA's studio-grade DRM, anyCAST PRM, allows CANAL+ Group to deliver a variety of Internet-enabled services in a secure environment to multiple Android-based devices through the "MyCanal" application. Services enabled include live, catch-up and "download-to-go", a feature enabling on-the-go viewing of video content on mobile devices.

"The launch of our app has been very successful and demonstrates an ever–increasing demand for multiscreen services on behalf of consumers," said Frédéric Vincent, EVP Technology and Information Systems for CANAL+ Group. "NAGRA solutions gave us the ability to seamlessly deploy our app on multiple Android devices and in multiple regions which was a key requirement for us. We're very pleased with the results and with what we've been able to accomplish using NAGRA's solutions."

"We congratulate CANAL+ Group on reaching an important milestone with their Android multiscreen application, supported by best-of-breed solutions," said Jean-Michel Puiatti, SVP Multiscreen Product Unit for NAGRA. "In a world that is increasingly connected and fragmented - and particularly in the Android market - our modular NAGRA MediaLive and anyCAST solutions give them the edge to be well-positioned in a very fast-changing and increasingly competitive industry."

The NAGRA MediaLive Secure Player is a key component of NAGRA's MediaLive multiscreen product line. It extends the TV experience beyond the set-top box to open consumer electronic devices (PCs, tablets, smartphones, iOS or Android) and enables

service provider to safely distribute high-value content across screens thanks to NAGRA anyCAST PRM, NAGRA's Hollywood-approved DRM solution.

For more information about NAGRA MediaLive Multiscreen and NAGRA MediaLive Secure Player solutions, please visit NAGRA at the TV Connect show on booth #70 of the Excel Centre, April 28-30, 2015, in London.

About CANAL+ GROUP

CANAL+ Group is the leader in provision of premium-content and themed networks, as well as in bundling and distribution of pay-TV offerings. The Group is a benchmark player in free-to-air television broadcasting, too, with its three national channels and advertising sales division.

Internationally, CANAL + Group is expanding in high-growth markets. It is the top pay-TV broadcaster in French-speaking countries worldwide, notably in Africa. It is also a leader in pay-TV in Poland and Vietnam. With STUDIOCANAL, CANAL + Group is also a European leader in production and distribution of films and TV series.

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at @nagrakudelski.

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