



PRESS RELEASE

NAGRA ANYCAST AND OPENTV SOLUTIONS SELECTED BY DEN NETWORKS IN INDIA

- India's largest MSO selects NAGRA's market leading technologies to enable new generation of advanced DTV services
- NAGRA anyCAST content protection and OpenTV middleware will enable fast time-to-market of new services while enabling the secure delivery of the operator's premium content
- Selection marks the expansion of NAGRA in the Indian market with solutions that support the operator's growing market reach

CHESEAUX, Switzerland – September 10, 2014 – NAGRA, the Kudelski Group (SIX:KUD.S) digital TV business and the world's leading independent provider of content protection and multiscreen television solutions, announced today that DEN Networks, India's largest cable provider, has selected NAGRA anyCAST content protection and OpenTV middleware to support the growing demand for digital TV services in the region and enable their next generation pay-TV offering. This selection marks a significant milestone in NAGRA's expansion in India.

"DEN Networks is paving the way for a new generation of digital TV services in a region where consumers are hungry for new services and premium entertainment," said Jean-Luc Jezouin, Senior Vice President, Asia. "Our solutions will help DEN Networks bring a new generation of services to market quickly and efficiently, while ensuring the security of their content and providing a fresh and exciting viewing experience to subscribers. We look forward to supporting DEN Networks as they pursue their digitization efforts."

NAGRA provides DEN Networks with a fast-time to market solution based on NAGRA's best-of-breed technologies. It boasts built-in features powered by OpenTV middleware to enable entry-level DTV services while allowing the operator to increase revenue through advanced advertising and PVR. It also includes an intuitive user interface that addresses India's multi-lingual landscape and is ready-to-deploy on multiple chipsets. Content security is maintained through NAGRA anyCAST, the company's latest unified security services platform, supporting everything from basic Free-To-View to next-generation 4K services using the industry's most advanced CAS and DRM technologies.

About DEN Networks

DEN Networks is India's largest cable TV distribution company serving 13 million homes in over 200 cities. DEN is a frontrunner of digitalization of Indian cable TV serving an estimated 6.4 million subscribers through its digital cable service. DEN is present in 13 key states across India including Delhi, Uttar Pradesh, Karnataka, Maharashtra, Gujarat, Rajasthan, Haryana, Kerala, West Bengal, Jharkhand and Bihar. The company has a leading presence in the economically-important Hindi Speaking Markets (HSM) belt. DEN Digital - DEN's digital cable services brand is one of the market leaders in India's digital television space. DEN Digital offers a wide choice of channels and services spanning all major genres and languages along with cutting-edge value-added services (VAS). DEN offers one of India's fastest high-speed broadband services called DEN Boomband offering speeds of up to 100 Mbps. DEN also owns the Indian Super League (ISL) team, Delhi Dynamos. DEN aims to become the default destination for entertainment, information and interactivity for the Indian family.

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit <http://dtv.nagra.com> for more information and follow us on Twitter at @nagrakudelski.

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