



PRESS RELEASE

NAGRA SELECTED BY TELECABLE TO ENABLE FIRST-OF-ITS-KIND MULTISCREEN TV OFFERING IN MEXICO

- Telecable selects NAGRA's end-to-end multiscreen solution to deploy next generation services blending broadcast and advanced services such as catch-up TV, start-over and network PVR
- NAGRA MediaLive features NAGRA MediaAccess conditional access and studio-approved DRM, OpenTV 5 HTML5 ConnectWare and MediaLive Service Platform
- Deal marks the expansion of NAGRA's Latin American footprint and the company's first cable system win in Mexico

Cheseaux, Switzerland – May 27, 2014 – NAGRA, the Kudelski Group's (SIX:KUD.S) digital TV business and the world's leading independent provider of content protection and multiscreen television solutions, announced today that its end-to-end multiscreen solution, NAGRA MediaLive, was selected by one of Mexico's largest cable companies, Telecable, of the Hevi Group to enable its next generation TV services. NAGRA MediaLive features NAGRA's best-of-breed technologies including NAGRA MediaAccess conditional access and studio-grade DRM, OpenTV 5 HTML5 Client ConnectWare, and the MediaLive service platform.

As NAGRA's first cable system win in Mexico, the deal sets the stage for the country's first-of-its-kind TV everywhere offering that will provide Telecable subscribers with access to a variety of advanced services and functionalities over time such as linear TV, video-on-demand, over-the-top, start-over and catch-up PVR features. It will also allow them to enjoy a seamless user experience across multiple screens, including smartphones, tablets, connected TVs, set-top boxes and game consoles.

"We are excited to be the first media company to launch such a comprehensive multiscreen offer to viewers in Mexico," said Luis Vielma, Chief Operating Officer of Telecable. "By partnering with NAGRA, we are assured of the best broadcast and OTT content protection available, and combined with a flexible and modular solution such as OpenTV 5, we are ensuring a unique, seamless and interactive user experience across all screens, while giving us room to grow, innovate and extend new services on our platform."

"Telecable is setting a new benchmark for pay-TV services in Mexico and laying the foundation for the new connected home experience," said Tom Wirth, NAGRA's Senior Vice President of Sales, Americas. "By choosing our tightly integrated suite of MediaLive solutions, they are setting themselves apart from the competition while offering services that their subscribers are asking for – and with OpenTV 5, they have a reliable, proven and complete middleware framework at their disposal backed by a single highly experienced supplier which allows them to avoid the pitfalls of fragmented solutions."

About NAGRA

NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit www.nagra.com/dtv for more information and follow us on Twitter at @nagrakudelski.

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