NAGRA'S OPENTV 5 ENABLES STARHUB'S
NEXT GENERATION OF SET-TOP BOXES

- NAGRA's latest HTML5 connectware technology, OpenTV 5, is powering the latest digital TV offering from Singapore's leading cable television service provider

- Solution enables a rich experience with interactive media and services across a range of devices, and a seamless cable-to-IP migration building on existing services, leveraging NAGRA's JoinIn reference architecture and MediaLive Multiscreen platform

- Devices include an interactive HD set-top box delivering multi-room and multiscreen PVR features

CHESEAUX, Switzerland – September 11, 2014 - NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced today that its flagship HTML5 connectware technology, OpenTV 5, was selected by StarHub, Singapore's leading cable television service provider, to power the operator's next generation multiscreen experience across a range of devices. The selection marks an important new milestone in the commercial deployment of OpenTV 5 which provides comprehensive support for advanced set-top boxes.

StarHub customers are now able to access and enjoy a variety of advanced interactive services including video-on-demand, multi-room and multiscreen personal video recording, as well as HTML-based applications.

"Consumers today demand a more responsive and interactive viewing experience from their pay-TV provider, and to address this we needed a superior, next generation platform," said Ms. Lin Shu Fen, Head of Entertainment & SmartLife, StarHub. "NAGRA's OpenTV 5 provides a seamless and modern user interface enabling quick access to a variety of new interactive services. It also gives us the ability to constantly innovate and accelerate the deployment of advanced services to our customers."

"OpenTV 5 embodies a new category of set-top box software solution that pushes TV to its limits and provides best-of-breed capabilities to deliver unique viewing experiences to consumers," said Jean-Luc Jezouin, NAGRA's Senior Vice President of Sales for Asia. "At the same time it allows service providers like StarHub to seamlessly drive innovation,

personalization and monetization, while leveraging existing services and investments. Combined with our MediaLive Multiscreen platform and JoinIn reference architecture, OpenTV 5 is a powerful foundation for a seamless cable-to-IP migration."

OpenTV 5 is NAGRA's latest and most advanced connectware solution for client devices. It was built from the ground-up to help pay-TV service providers find new ways to develop, launch and monetize applications and services. With a strong focus on creating seamless and compelling user experiences thanks to HTML5, it securely connects set-top boxes to the Internet and over-the-top services while maintaining the robustness of traditional broadcast services.

NAGRA will showcase the StarHub service at the IBC Show in Amsterdam, September 12-16, 2014, on stand 1.C81.

About NAGRA
NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit http://dtv.nagra.com for more information and follow us on Twitter at @nagrakudelski.

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