



## **NAGRA'S DIGITAL TV AND INTERNET TV TECHNOLOGIES WIN BEST-IN-CLASS AWARDS AT IBC2012**

- **NAGRA MediaLive wins "Best IPTV Technology" at the 2012 CSI Awards**
- **NAGRA OpenTV next generation platform wins "Best Middleware & CPE" at the Connected World TV Awards**
- **The awards recognize NAGRA's digital TV leadership and Internet TV expertise**

**CHESEAUX, Switzerland – September 19<sup>th</sup>, 2012** - NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced today that its digital television technologies were recognized during two separate awards events at the international IBC show which concluded last week in Amsterdam. The IBC show is the premier annual event for professionals engaged in the creation, management and delivery of entertainment and news content worldwide.

The NAGRA MediaLive solution won the CSI Award for "Best IPTV Technology or Service" and NAGRA OpenTV newest client device solution and media convergence platform won the Connected World TV Award for "Best Middleware and CPE technology." The CSI Awards are amongst the most prestigious technology awards in the industry, rewarding excellence in the cable, satellite, terrestrial and IPTV sectors. The Connected World TV Awards are held in association with IBC Connected World, an exhibit dedicated to showcasing the potential of connected devices and IP-based video distribution solutions. Both events are held annually at IBC.

"We are thrilled to have been recognized in two of the most highly regarded awards events in the industry with innovative solutions that set a new milestone in the very competitive landscape of pay-TV and particularly Internet TV," said Ivan Verbesselt, SVP Group Marketing for NAGRA. "Our field-proven multiscreen solution, NAGRA MediaLive, and industry-leading OpenTV media convergence platform, form the foundation of an end-to-end solution that leverages our long standing field expertise in digital TV and Internet TV to deliver a seamless and highly personalized multiscreen TV experience – precisely what today's consumers are looking for."

NAGRA MediaLive provides a multiscreen solution that supports pure OTT based video delivery to IP set-top boxes while also elegantly blending broadcast and Internet delivery in hybrid deployments. NAGRA OpenTV, the next generation media convergence platform leverages 15 years of expertise to define an entirely new solution category that combines Internet flexibility with broadcast efficiency. It offers service providers with a robust and unique platform to rapidly explore and monetize new business models and services. Together, NAGRA MediaLive and NAGRA OpenTV form an end-to-end solution that provides operators with the most solid base to continuously innovate their multiscreen offering.

**About NAGRA**

NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [www.nagra.com/dtv](http://www.nagra.com/dtv) for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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