



IMTV LAUNCHES WITH NAGRA CAS IN INDONESIA

- Indonesia's newest satellite operator, IMTV, selected NAGRA MediaAccess as primary CAS partner to secure the launch of the operator's premium content service
- New service addresses recent growth in Indonesia and demand for more local and localized TV programming

CHESEAUX, Switzerland – September 30, 2013 - NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced today that Indonesia's newest satellite television provider, [IMTV](#) (PT Indonesia Media Televisi), a [Lippo Group](#) company, has selected NAGRA's conditional access technology to secure the content being delivered over their network. IMTV offers a combination of pay-TV and freeview channels with a focus on local and localized content and aimed at the growing middle-class population in Indonesia. NAGRA MediaAccess is being used to protect the operator's premium content.

"There is a clear and strong demand for a new TV service in Indonesia," said Felix Ali Chendra, Chief Executive Officer of IMTV. "Middle-class Indonesians have experienced an important growth in discretionary income and are ready to consume more television. Thanks to NAGRA's content protection we're able to provide new pay-TV channels and bring a more compelling service to this class of the population, one with more choice and more quality programming that addresses the many communities and languages of this vibrant nation."

"The Lippo Group has always been at the forefront of innovation in communications and technology – and the launch of IMTV is yet another example of that," said Jean-Luc Jezouin, SVP Sales Asia of NAGRA. "It's exciting to be a part of this new initiative with a field-proven solution that will allow the Lippo Group's newest entity to grow and reach its subscriber goal. We look forward to working with IMTV and contributing to their growth and success."

NAGRA MediaAccess CAS is NAGRA's core content protection technology. It provides both card-based and embedded content security as well as support for multiple network types, whether cable, satellite or hybrid. NAGRA is a trusted partner of more than 120 of the world's leading service providers, helping them to effectively manage their media risk with a comprehensive suite of content security products and cyber security services.

IMTV is owned by the Lippo Group which also owns LinkNet, a Jakarta-based cable provider and current NAGRA conditional access customer serving 400,000 subscribers.

According to media research company Media Partners Asia, Ltd, there will be 318 million new television subscribers in Asia by 2020, five percent of which will be in Indonesia.

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About NAGRA

NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit www.nagra.com/dtv for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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