**Press Release** 



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## Nagravision Provides Germany's First Content Protection Solution for VOD over IP on a Cable System

## Ish chooses Nagravision to secure the operator's IP trial in Northern Rhine/Westphalia

**Cheseaux (Switzerland), Cologne (Germany), May 31, 2005** – Nagravision, the world's leading independent provider of value-added content protection solutions, announced today it will provide Germany's first content protection solution for video-on-demand over IP (internet protocol) on cable operator ish's network. Ish will be carrying out a technical trial to explore the possibilities of IPTV services over a cable network. The solution will be shown on Nagravision booth N°A9 and on ish's booth N°C3 at the ANGA Cable 2005 trade fair in Cologne Fairgrounds, Germany, from May 31-June 2.

Nagravision' technologies are currently being used by more than 100 leading TV operators worldwide to secure content delivered to over 50 million subscribers. Its security solutions have been endorsed by Hollywood Studios and premium TV content owners.

Nagravision's solution will enable ish to offer the same VOD content on subscribers' television sets and on their computers. Many cable operators are choosing to use the functionalities of the IP network to bring real interactivity to their subscribers.

Besides conditional access, Nagravision will also provide its Lysis iDTV content management system that manages content sold on PC and STB, thus significantly reducing costs and bringing seamless convergence between the TV and the PC.

"This agreement further demonstrates Nagravision's strength in offering end-to-end advanced solutions to cable operators," said Pierre Roy, Nagravision's Chief Operating Officer. "We are pleased to help make video-on-demand services a reality for German cable subscribers with ish, a key Nagravision customer."

Nagravision secures access to ish's digital TV services which today count 70,000 subscribers. As Germany's second largest cable operator ish has access to more than 4 million households.

## About the Kudelski Group/Nagravision

The Kudelski Group (www.nagra.com) is a world leader in digital security. Its technologies are used in a wide range of applications requiring access control and rights management, whether for securing transfer of information (digital television, broadband Internet, video-on-demand, interactive applications, etc.) or to control and manage access of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland, and its stock is listed on the Swiss Market Index.

Nagravision (www.nagravision.com), a Kudelski Group company, is the world's leading independent supplier of open conditional access and integrated solutions for digital TV operators and content providers. Its technologies are currently being used by more than 100 leading operators worldwide serving over 50 million subscribers.

## (\*) For more information or to arrange a meeting with Nagravision at the ANGA trade show, please contact :

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