

## KUDELSKI GROUP TO PROVIDE FULL END-TO-END SOLUTION TO YPSO/NUMÉRICÂBLE NATIONAL VIDEO-ON-DEMAND AND INTERACTIVE TV SERVICES ROLLOUT IN FRANCE

Cheseaux, Switzerland – February 16, 2007 – The Kudelski Group (SWX Swiss Exchange: KUD), global leader in content protection and related digital television technologies, announced today that YPSO/Numéricâble, the leading cable broadband operator in France, Belgium and Luxembourg, has selected Kudelski Group technology for the national rollout of its Video-On-Demand (VOD) and interactive TV services.

Extending the solid baseline of **Nagravision**'s leading content protection system, which already secures Numéricâble's services, the Kudelski Group will not only provide its latest Nagravision conditional access system, but also deliver three additional technologies as part of the contract: the **OpenTV** Core 2.0 and HTML client middleware achieves portability across a wide range of set-top boxes; the **Quative** next-generation Service Delivery Platform (SDP) provides full support for the interactive applications; the **Lysis** Content Management System (CMS) drives the entire content distribution chain and workflow for on-demand content. The Kudelski Group will additionally take care of the full integration with YPSO/Numéricâble's existing backend systems.

The Kudelski Group thereby leverages its entire suite of products to seamlessly introduce VOD into YPSO/Numéricâble's existing cable infrastructure.

André Kudelski, Chairman and Chief Executive Officer for the Kudelski Group said: "This new contract reflects a strong endorsement of our strategy to offer a comprehensive suite of solutions that are truly service-defining for a compelling digital TV offer. The convergence of broadcast and broadband is a clear market trend and we are convinced that this pre-integration of Nagravision, OpenTV, Quative and Lysis represents the most competitive solution for broadcast and broadband operators that are looking at developing their offer with new services."

Pascal Dormal (Group Development Altice and YPSO/Numéricâble) commented: "The integrated approach offered by the Kudelski Group, bundling solutions from Nagravision, OpenTV, Quative and Lysis, is exactly what we were looking for. Not only does it fully comply with our requirement of a turn-key solution with advanced video on demand functionalities but it also allows us to considerably lessen the risk of launching this VOD service in a very short time to market. Our VOD service will stand out as the leading service in France, Bruxelles and Luxembourg enabling content and channel providers to develop their own



On Demand presence, thanks to a flexible HTML-based interface and an environment built around their brand."

## **About the Kudelski Group**

The Kudelski Group (SWX: KUD.VX), is a world leader in digital security. Its technologies are used in a wide range of applications requiring access control and rights management, whether for securing transfer of information (digital television, broadband Internet, video-on-demand, interactive applications, etc.) or to control and manage access of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit www.nagra.com.

Nagravision, a Kudelski Group company, is the world's leading independent supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 100 leading Pay-TV operators worldwide securing content delivered to over 71 million active smart cards and devices. For more information, please visit www.nagravision.com.

OpenTV is the world's leading provider of solutions for the delivery of digital and interactive television. The company's software has been integrated in over 73 million digital set-top boxes around the world. The software enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and gaming and a variety of consumer care and communication applications. The Kudelski Group has voting control of OpenTV. For more information, please visit www.opentv.com.

Quative Limited (Quative) was founded end 2005 in the UK as a wholly owned subsidiary of the Kudelski Group and part of its Digital TV Division. Quative provides a next-generation IPTV Service Delivery Platform (SDP) in combination with a comprehensive Content Management System (CMS) from Nagravision/Lysis and acts as a specialised end-to-end IPTV solution integrator for service providers. Quative is focussing on telecom and internet service providers launching new IPTV services or migrating to a next-generation IPTV solution. Quative also offers a solution for cable and satellite/terrestrial pay TV providers deploying IPTV to seamlessly enrich the existing broadcast services.



## About YPSO/Numéricable

YPSO/Numéricâble owned by Altice and Cinven is the leading cable broadband operator in France, Belgium and Luxembourg markets. YPSO/Numéricâble offers video, digital and analog, data and voice to 9.5 million homes in France. YPSO/Numéricâble has been constituted through the acquisition of Est Videocommunication, France Télécom Cable, TDF Cable, NC Numéricable, UPC France and Noos, Coditel Brabant and Coditel Luxembourg. For more information, please visit www.numericable.fr.

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