

NAGRA SECURES MORE THAN 10 MILLION DTV DEVICES IN SOUTH AMERICA

- **Company enables multi-channel operators to deliver DTV services to growing number of subscribers**
- **Nagra's open ecosystem offers widest range of set-top box features available today in the South American market**
- **Milestone confirms Nagra's position in the promising South American market as leading supplier of conditional access and middleware solutions**

Cheseaux, Switzerland and Las Vegas, NV - NAB booth SU6717 – April 12th, 2011 – Nagra, a Kudelski Group (SIX:KUD.S) company, the world's leading independent provider of content protection and multiscreen television solutions, announced today that its conditional access technology now secures more than ten million devices in South America. The majority of these devices are also enabled by the company's OpenTV middleware. Since its beginnings in the region, Nagra has delivered and deployed a variety of advanced television services including DVR, HD, user interfaces, end-to-end integration, as well as award-winning GPS-driven access control.

"This is a significant milestone for the company and demonstrates our continued commitment to the South American region," said Tom Wirth, Senior Vice President, Nagra Americas. "Our mission is to allow service providers deliver compelling and high-quality programming to their viewers, and also help them grow their business and prepare for next generation services as consumer demand increases."

Nagra's open system technology allows South American service providers to offer expanded and advanced DTV services to their subscribers but also go above and beyond, enabling multiscreen, hybrid broadcast-IP, over-the-top and home networking, allowing operators to grow their business and remain competitive in a fast-growing market.

Nagra has been present in South America since the 1990's and has grown ever since working with service providers in the cable, satellite, terrestrial, MMDS, and Telco markets. The company's customers include American Movil, Embratel, Net Servicos, Oi TV, TVA, TV Globo, CTBC and Telefonica.

About the Kudelski Group

The Kudelski Group (SIX: KUD.S) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

About Nagra

Nagra, a Kudelski Group company, provides security and multi-screen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Its services and content protection technologies are used by 120 pay TV operators, securing content delivered to over 144 million active smart cards and devices. Its advanced user experience solutions are integrated in over 160 million devices, enabling video-on-demand, personal video recording, advanced advertising and enhanced television applications. Please visit www.nagra.com for more information

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