

Octoshape and NAGRA Forge Internet TV Partnership

Integrated solution brings TV quality, multicast efficiency, and content protection to video from the cloud

Las Vegas - January 7, 2013 – Octoshape, a leading cloud streaming innovator, today announced that they have partnered with NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S) and the world’s leading independent provider of content protection and multi-screen television solutions, to enable the secure and efficient delivery of broadcast TV via the Internet by integrating Infinite HD-M, the Octoshape suite of multicast technologies, into NAGRA’s multiscreen television solution, NAGRA MediaLive.

The partnership will allow service providers to answer consumer demand for premium over-the-top (OTT) content with broadcast reliability and deliver the highest quality linear and on-demand content, whether free-to-air or high value assets, to a broad range of consumer devices without compromising security or video playback quality.

“Adding Octoshape’s network into our multiscreen solution will enable an even higher quality end-user experience with a financially compelling offer for service providers by bringing more efficiency into the mix,” said Jean-Michel Puiatti, SVP Multiscreen Product Unit of NAGRA. “This option brings a unique quality and economic value proposition through CDN cost optimization to service providers that implement NAGRA MediaLive.”

“The partnership with NAGRA creates the first demonstrable multicast enabled secure IPTV platform over both the public Internet and private networks globally,” said Michael Koehn Milland, CEO of Octoshape. “The combination of the award-winning innovation in the NAGRA MediaLive system with the quality, scale, and economic aspects of our multicast technologies will create an unbeatable consumer video experience on broadband connected devices and enable an enhanced and sustainable model for broadcast TV over broadband.”

The integrated and end-to-end Octoshape and NAGRA solution brings together NAGRA’s world-class content protection and multiscreen television management systems available through NAGRA MediaLive, and Octoshape’s Infinite HD-M multicast network which enables the distribution of broadcast signals via native IP multicast without requiring that service providers upgrade their Internet capacity or expand their current on-net capital investments. The combined solution extends to devices such as PC, tablets and smartphones by using NAGRA’s secure player, NAGRA Media Player (NMP).

NAGRA’s extensive showcase of integrated solutions and live services will be on display at the 2013 International Consumer Electronics Show (CES), Venetian Meeting Rooms Toscana 3601-3603, January 8-11, 2013, in Las Vegas.

About Octoshape

Streaming media innovator Octoshape provides the enabling technology required to bring TV Quality, TV Scale and TV Economics to the public Internet. The company is writing the next chapter of content delivery for broadband IPTV services. The Octoshape approach is more scalable, flexible and affordable than traditional content delivery (CDN) schemes, while providing feature-rich, high-quality viewing to the largest of audiences. For more information visit www.octoshape.com.

About NAGRA

NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit www.nagra.com/dtv for more information and follow us on Twitter at @nagrakudelski

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