



NAGRA DEPLOYS WITH PORTUGAL'S CABOVISÃO

- The Portuguese telecommunications provider deploys NAGRA's content protection solutions to secure its next generation TV offer
- NAGRA MediaAccess conditional access and DRM solution deployed in record time allowing for fast time-to-market of the new service
- This latest deployment confirms NAGRA's position as the leading content protection and security provider in Portugal

CHESEAUX, Switzerland – January 14th, 2013 - NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of security and multiscreen television solutions, announced today that its content protection technology, NAGRA MediaAccess, has deployed with Cabovisão, one of Portugal's leading telecommunications providers and second largest cable network operator. NAGRA MediaAccess will secure premium content on Cabovisão's next generation pay-TV service.

"NAGRA is recognized as the worldwide leader in content protection. They not only provided us with the technology we needed to grow our business but allowed us to deploy our services to subscribers in record time – this was critical in helping us meet customer demand," said João Zúquete da Silva, Director General, Cabovisão.

"We're excited to deploy our solutions with Cabovisão and expand our footprint in Portugal, which confirms NAGRA as the leading provider of content protection solutions in the country," said Ignacio Sanchis, Regional Manager NAGRA Iberica. "NAGRA MediaAccess is the foundation of our security and multiscreen technologies and the cornerstone of a successful pay-TV offering."

NAGRA provides robust building blocks to service providers wishing to deploy premium entertainment to their subscribers. NAGRA MediaAccess is NAGRA's family of core content protection technologies and is endorsed by major Hollywood studios and other digital television rights holders. It has been deployed by 120 service providers worldwide.

Cabovisão currently serves more than 260,000 cable subscribers in Portugal and is owned by the ALTICE Group.

About NAGRA

NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. It offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit www.nagra.com/dtv for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

Contacts:

Ivan Schnider
Marketing Communications
+41 21 732 09 40
ivan.schnider@nagra.com

Christine Oury
Marketing Communications
+1 415 962 5433
christine.oury@nagra.com

###