



PRESS RELEASE

NAGRA INTRODUCES BROADCAST-to-IP GATEWAY

- **NAGRA gateway solution enables IP devices such as tablets, laptops and smartphones within the home to access existing premium high-quality broadcast services with a minimal burden on a service provider's network**
- **Secure in-home distribution of content is made possible through NAGRA's end-to-end content security and studio-grade DRM solution**
- **"Plug and play" approach enhances value of existing and deployed set-top boxes and enables a managed upgrade of services**
- **Solution to be showcased at the 2012 Cable Show in Boston and ANGA Cable in Cologne, Germany**

CHESEAUX, Switzerland – May 21, 2012– NAGRA, a Kudelski Group (SIX:KUD.S) company, the world's leading independent provider of content protection and multiscreen television solutions, is introducing a broadcast-to-IP gateway which will allow live TV to be delivered to IP-enabled devices without impacting a consumer's existing live TV viewing experience. The solution will be on display at upcoming industry events including the 2012 Cable Show, May 21-23, 2012 in Boston, as well as ANGA Cable, June 12-14 in Cologne, Germany.

"While OTT is a hot topic, broadcast TV is still the most effective and reliable technology to deliver quality content and programming," said Yves Pitton, Senior VP, Advanced Advertising and Innovation for NAGRA. "The NAGRA broadcast-to-IP gateway addresses this demand by enabling service providers to deliver premium, high-quality broadcast television to any device in a secure and studio-approved environment – simply and efficiently, without the need for a high-end home media gateway or major investment on either the service provider or the consumer side."

The NAGRA gateway box, designed by NAGRA, utilizes NAGRA content protection and is powered by NAGRA's OpenTV middleware. It is a new in-home edge device that acts as an independent content access point that tunes to subscribed services and transcodes to the proper format without disrupting household viewing. It is easy to install and use, allowing for cost-effective deployment and operations, reducing the risk of call center calls.

Connected through Ethernet to a Wi-Fi router, the box receives an incoming broadcast signal through a coax cable. It utilizes NAGRA's studio-certified in-home DRM solution, NAGRA Persistent Rights Management (PRM) to enable secure wireless streaming of linear programming to authorized viewing devices within the home such as tablets, smartphones and PCs. The gateway is complemented by NAGRA Media Player, a secure media player for open devices, which supports a rich and highly customizable user experience utilizing extended rich metadata from third-party providers.

Pitton adds: “Our value proposition for this broadcast-to-IP gateway is very strong – it’s a cost-effective way to bring an operator’s premium linear TV programming to any device conveniently and efficiently - not just an OTT subset. It has the responsiveness of TV, a rich user experience and does not confuse the user as to what content can be viewed on which device – this is what consumers are asking for and what the solution can offer today.”

The NAGRA broadcast-to-IP gateway brings the best of hybrid – OTT and broadcast – in one device: the quality and reliability of broadcast with the flexibility and accessibility of OTT. It supports a wide variety of consumption devices and has been pre-integrated with PCs, laptops and Apple iOS devices, with subsequent integration planned for IP set-top boxes, Smart TVs and Android devices.

About NAGRA

NAGRA, a Kudelski Group company, provides security and multi-screen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Its services and content protection technologies are used by 120 pay-TV operators, securing content delivered to over 150 million active smart cards and devices. Its advanced user experience solutions are integrated in over 160 million devices, enabling video-on-demand, personal video recording, advanced advertising and enhanced television applications. Please visit www.nagra.com/dtv for more information and follow us on Twitter at @nagrakudelski.

Contacts:

Ivan Schnider
Marketing Communications
+41 21 732 09 40
ivan.schnider@nagra.com

Christine Oury
Marketing Communications
+1 415 962 5433
christine.oury@nagra.com