

Press Release

KUDELSKI GROUP ACQUIRES MEDIOH!

THE GROUP FURTHER EXTENDS ITS WEB-BASED SOLUTION PORTFOLIO

Cheseaux, Switzerland – September 10th, 2009 – The Kudelski Group (SIX : KUD.VX) today announces the acquisition of Medioh!, a media technology company aggregating mid-tail content, and providing a widget and content publishing platform for multimedia devices.

Located in Denver, Colorado, Medioh! is made of experienced media creation and distribution business professionals, talented web developers and accomplished Internet technology experts with years of experience working with long tail and mid tail content. Established in 2007, it has built a solid media oriented web and server expertise combined with a proven track record of implementing scalable web based media systems. The company benefits from a solid product portfolio which will now be available for pay TV operators and the consumer electronics market.

This acquisition demonstrates the Group's stronger focus on developing web-enabled service platform solutions across its extensive pay TV customer base. Along with the fast growing number of connected devices, this acquisition strengthens the Group's global DTV portfolio and enables a personalized TV experience, including customized publication of content and widgets, recommendation and social television applications, as well as a widget store. Medioh!'s specialized web 2.0 R&D team will further strengthen the Group's expertise in the core Digital TV business.

About the Kudelski Group and Nagravision

The Kudelski Group (SIX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

Nagravision, a Kudelski Group company, is the leading supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 120 leading Pay-TV operators worldwide securing content delivered to over 114 million active smart cards and devices. Please visit www.nagravision.com for more information.



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