



Press Release

Nagravision and DISH Network Sign New Long-Term Agreement

Cheseaux, Switzerland and Englewood, Colorado – January 19th, 2010 – Nagravision SA, a Kudelski Group (SIX:KUD.VX) company and the world's leading independent provider of value-added content protection solutions, today announced the execution of a Conditional Access System agreement with DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH).

DISH Network recently completed a migration of its more than 14 million subscribers (as of Dec. 10, 2009) to Nagravision's new generation security technology. The new ten year agreement with Nagravision and NagraStar L.L.C. aligns DISH Network's and Nagravision's interests to optimize the resilience of DISH Network's security solutions, including the deployment of next generation security smart cards in addition to a broader scope of signal protection covering traditional and emerging piracy threats.

"Nagravision's flexible solutions in supporting new services, features and functionalities as well as their pragmatic approach have helped us grow our pay-TV business in an innovative way," said Charlie Ergen, Chairman, CEO and President of DISH Network. "In an increasingly competitive environment, Nagravision is clearly a strong partner to be with today and going forward."

"We are proud that DISH Network will benefit from the most innovative security solutions available on the market. Our mutual commitment enables customization of our solution roadmap to address DISH Network's specific needs over the next few years and support their growth," said André Kudelski, President and CEO of the Kudelski Group.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14 million satellite TV customers as of Dec. 10, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. For more information, please visit www.dishnetwork.com.

About the Kudelski Group and Nagravision

The Kudelski Group (SIX:KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

Nagravision, a Kudelski Group company, is one of the leading independent suppliers of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its highly secure technologies are currently being used by more than 120 leading Pay-TV operators worldwide securing content delivered to over 114 million active smart cards and devices. Please visit www.nagravision.com for more information.

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