

PRESS RELEASE**SKIDATA wins Intertraffic Innovation Award 2008**

- New Power.Cash 'Parking' payment and vending machine wins First Prize in "Parking" category
- Award honours new way of placing parking within a wider business context,
- highlights SKIDATA's continued commitment to creating added value

Salzburg/Amsterdam, April 9 2008 — At its official launch at the prestigious Intertraffic trade fair in Amsterdam, SKIDATA's new Power.Cash 'Parking' machine has been awarded the Intertraffic Innovation Award in the "Parking" category.

With their decision, the judges – a panel of international experts – intended to recognize the unique, innovative way in which Power.Cash 'Parking' "position[s] parking as part of a chain of mobility events [...by] bringing together a range of providers and offerings in a convenient, accessible and consumer-friendly format." To make it all possible, SKIDATA has used the latest software technologies to create an easy-to-use 'one-stop shop' interface, which allows consumers to purchase things such as public transport passes or event tickets along with their parking in a single vending transaction.

As Robert Weiskopf, board member Car Access of SKIDATA, explains, "Power.Cash 'Parking' stands for our commitment to support new business models with added value for end consumers and operators alike."

About SKIDATA

Headquartered in Groedig/Salzburg (Austria), SKIDATA AG is an international market leader in access management and ticketing solutions for airports, ski resorts, sports venues, and leisure parks. Currently around 5,000 SKIDATA applications on all continents. Further information is available on-line at www.skidata.com

SKIDATA is a subsidiary of the Swiss-based Kudelski Group (SWX:KUD), a world leader in digital security technology. More information is available on-line at www.nagra.com

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