

Press Release

PARKEON and SKIDATA Enter Strategic Partnership

- The strategic partnership provides concrete possibilities for parking facility operators to improve operations efficiency
- Improvement of services for the end users

Paris, Salzburg – March 23, 2010 – PARKEON and SKIDATA, two leading system providers in complementary markets of the parking industry, intend to form a strategic alliance. SKIDATA, the specialist in off-street parking (parking facility management for gated parking areas), and PARKEON, the expert for on-street parking systems, see a high potential of possible benefits for their respective customers by providing an enhanced service offering and leveraging on both infrastructures.

Additional opportunities for the Car Park Operator

More simplicity for parking operators, increasing their sales, and providing parking customers with maximum convenience – this has been both SKIDATA's and PARKEON's formula for success. SKIDATA, with more than 30 years history of success, has over 6,000 installations globally, which speaks for itself. "In keeping with the trend toward greater mobility, the interaction between private and public transportation is becoming more and more important. Parking plays a key role in this development" states Charles Egli, CEO of SKIDATA.

For PARKEON, with 165,000 terminals in over 50 countries and 3,000 cities, and 95,000 banking transactions per day, the alliance presents a significant opportunity to deliver additional value. "Now is the right time to bring together on- and off-street parking to provide an integrated and efficient solution for our customers. We are pleased to participate in this new co-operation" added Yves Chambeau, President of PARKEON.

This year on March 23-26, at the Intertraffic 2010 in Amsterdam, the world's largest trade-show for mobility infrastructure, traffic management, security and parking, both SKIDATA and PARKEON will present a broad selection of their respective business services, which will be the basis for an enhanced customer value bundle.

The foreseen strategic alliance between PARKEON and SKIDATA is planned to offer in the future new additional opportunities for clients: For instance, clients shall be able to combine data from both areas of the parking business – on-street and off-street – using a single parking back-office to better manage their operations. This provides groundbreaking possibilities for parking facility operators to increase the efficiency of their operations and improve services for people on the move. Business and e-payment services, supplied with data from PARKEON and SKIDATA systems, allow operators to manage innovative solutions such as dynamic pricing (where pricing changes in response to particular events such as extreme weather conditions or levels of CO₂ emissions), multiple payment means and parking guidance systems.

It is planned that parking facility operators will benefit from the full range of business services offered by both PARKEON and SKIDATA. In the future, the two companies will fully coordinate the development of those business services, based around a single back office, payment platform and tariff engine. An important aspect of these solutions will be their open design and compatibility with third-party equipment and systems. This will allow seamless work-

ing with a wide range of partners and will, thereby, increase even more the benefits for operators and end users.

About PARKEON

PARKEON is a key player in global parking and transport management solutions. With a 35-year history in the sector, the company is at the forefront of innovation and has a presence in 40 countries and 3,000 cities worldwide. The company's headquarters is in France, while it has offices across Europe (Belgium, Germany, Italy, Spain, United Kingdom) and in the United States and Australia, employing over 1,100 people worldwide. PARKEON's portfolio of products and systems is designed to ease congested streets and facilitate traffic flow. As a global leader in payment and ticketing solutions for parking and mass transit, PARKEON has played a significant role in the development of Pay & Display technology.

Formerly Schlumberger's Parking and Ticketing division, PARKEON formed in November 2003. In June 2007, Barclays Private Equity (France) became the major shareholder in PARKEON. PARKEON prides itself on its participatory management style and 30% of its employees are shareholders in the business.

About SKIDATA

The SKIDATA Group is a global leader in access solutions and their efficient management. With more than 6,000 installations worldwide, SKIDATA provides ski resorts, shopping centers, major airports, municipalities, sports stadiums, trade shows and amusement parks with secure and reliable access solutions for people and vehicles. SKIDATA places great value in offering solutions that are intuitive, easy to operate and secure. The integrated concepts of SKIDATA solutions help clients optimize performance and maximize profits.

SKIDATA Group (www.skidata.com) is a member of the publicly traded Swiss Kudelski Group (SIX: KUD.VX), a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. The Kudelski Group has 3000 employees worldwide and it currently generates more than CHF 1 billion revenues.

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