



Press Release

EDEN CPA SDA e3010 receives EMVCo Type Approval

Cheseaux, Switzerland – May 7, 2009 – EDSI, a Kudelski Group (SWX-KUD) company, today announces that its EDEN CPA SDA e3010 software received EMVCo Type Approval.

"The approval by EMVCo of our EDEN CPA SDA e3010 software rewards our teams for their commitment to developing and bringing onto the market the first EDSI EMV[™] payment application. As such it is a milestone in EDSI's history" said Lucien Gani, Chairman of EDSI.

"This approval is also a significant step in EDSI payment activity development as it enables us from now on to contribute our 19 years' experience in secure smartcard software development to EMV migration worldwide" added Cédric Hazard, Sales Engineer.

EMV CPA (Common Payment Application) is the result of the joint efforts by Mastercard, Visa, JCB and American Express to offer a standardized payment application which will be used among the payment systems and ease EMV migration.

EDEN CPA SDA e3010 is the entry-level software of EDSI EMV CPA compliant range. Supporting Static Data Authentication (SDA) and implementing EMV Card Personalization Specification (CPS), EDEN CPA SDA e3010 is meant for issuers willing to roll out a costeffective and up-to-date payment application. Top of range software will follow on to offer more advanced features to our clients.

Note to the Editor

 EMV^{TM} is a trademark owned by EMVCo LLC (herein referred to as EMVCo). For more information on EMVCo, please visit www.emvco.com.

EMVCo type approval of the application contained in the Integrated Circuit Card (Product) shall mean only that the Product has been tested in accordance and for sufficient conformance with the EMV Specifications, as of the date of the testing. EMVCo type approval is not in any way an endorsement or warranty regarding the completeness of the approval process or the functionality, quality or performance of any particular product or service. EMVCo does not warrant any products or services provided by third parties, including, but not limited to, the producer or provider of the Product and EMVCo approval does not under any circumstances include or imply any product warranties from EMVCo, including, without limitation, any implied warranties of merchantability, fitness for purpose, or non-infringement, all of which are expressly disclaimed by EMVCo. All rights and remedies regarding products and services which have received EMVCo type approval shall be provided by the party providing such products or services, and not by EMVCo and EMVCo accepts no liability whatsoever in connection therewith.

About the Kudelski Group

The Kudelski Group (SWX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology





leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

About EDSI

Founded in 1990, EDSI is a company specialized in the development of secure smartcard software for the pay TV and payment markets. EDSI, based in France, operates a R&D center in Cesson-Sévigné and a smartcard security evaluation laboratory in Caen. Thus EDSI masters every stage of smartcard software development (design, development, validation and security evaluation) and benefits from a unique positioning. Please visit www.edsi-smartcards.com for more information.

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