

Press Release

Nagravision Wins 2009 TelcoTV Vision Award

- The TelcoTV Vision Awards honor the most innovative and "visionary" new products, services, or applications
- NAGRA Media ACCESS ELK conditional access system (Embedded Link CAS) recognized for outstanding leadership and innovation in the category of "Conditional Access"
- NAGRA Media ACCESS ELK is a next generation security platform that protects live video content over 'always on' managed IP networks

Cheseaux, Switzerland – November 18, 2009 – Nagravision, a Kudelski Group (SIX:KUD.VX) company and the world's leading independent provider of value-added content protection solutions, announced that its NAGRA Media ACCESS ELK Conditional Access System (Embedded Link CAS) won a TelcoTV 2009 Vision Award for demonstrating outstanding leadership and innovation in the category of Conditional Access. The TelcoTV Vision Awards recognize the most innovative and "visionary" new products, services or applications unveiled in the communications industry during the past year.

"This year's TelcoTV Vision awards amply demonstrate that creativity and innovation are still driving the service provider video market," said Joe Braue, Senior Vice President and Group Director for Light Reading, which produces the TelcoTV conference and exhibition. "Our knowledgeable judging panel of service providers, journalists, and analysts has indicated that these winners are the most important video products for carriers to check out and evaluate in the coming year."

"NAGRA Media ACCESS ELK supports a wide range of pay TV products and business models. It protects premium content and operator revenues while offering high availability and next generation services for their subscribers," said Alec Main, VP Product Line Management for Software Security at Nagravision. "We thank the Telco TV panel for this award and are delighted to be recognized for our leadership in this industry."

About NAGRA Media ACCESS ELK

NAGRA Media ACCESS ELK is a next generation security platform designed by Nagravision to protect live video content over 'always on' managed IP networks. This state-of-the-art security system leverages an innovative combination of software and a widely supported embedded root of trust to secure pay TV operators' foundation services such as live TV and Pay-Per-View (PPV). Integrated with NAGRA Media PRM (Persistent Rights Management), NAGRA Media ACCESS ELK provides the security for advanced services such as Video-on-Demand (VOD), Digital Video Recorder (DVR) and Network Personal Video Recorder (NPVR) usage.

NAGRA Media ACCESS ELK is the security foundation of Nagravision's end-to-end IPTV solution, which includes a client user interface, middleware, service delivery platform (SDP) and content management system (CMS) for Live TV, VOD, catch-up, start-over and widget offerings.

The solution uses a hardware root of trust using Nagra On Chip Security (NOCS) which has been certified on over 30 chipsets from all the major chipset suppliers and deployed in over 30 million set-top boxes already. Operators using the complete Nagravision turnkey system remain in control of the user experience.

Available today on a wide range of chipsets and set-top boxes, adding NAGRA Media ACCESS ELK to an IP only, or hybrid network, allows operators to increase potential revenue by providing subscribers with a greater selection of content choices. NAGRA Media ACCESS ELK can also be deployed to multiple operators, where one set-top supports multiple operators, or in a wholesale model where one centralized operator provides IPTV services to smaller regional operators. Additionally, using NAGRA Media ACCESS ELK and NAGRA Media PRM, live or VOD content can be recorded securely on any type of hard drive (set-top box internal hard drive, external hard drive, etc.) belonging to a subscriber, and usage rules are defined by the operator.

The 2009 TelcoTV Vision Awards winners were announced during TelcoTV 2009 on Wednesday, November 11, at the Orange County Convention Center in Orlando, Florida.

About the Kudelski Group and Nagravision

The Kudelski Group (SIX:KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

Nagravision, a Kudelski Group company, is the leading supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 120 leading Pay-TV operators worldwide securing content delivered to over 114 million active smart cards and devices. Please visit www.nagravision.com for more information.

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