



Press Release

Next-Generation Powered Display Card Released by NagraID Security

NagraID Security, with over 1 million display cards deployed in 29 countries, is the world leader in Display Card manufacturing. NagraID Security further extends its technological leadership with the introduction of a 12-button Touch-Keypad Display Card. The new open platform enables NagraID Security and their partners to develop and implement multi-function applications on a single card.

La Chaux-de-Fonds, Switzerland – 3rd March 2010 – NagraID Security (NIDS), a subsidiary of the Kudelski Group, is pleased to announce the latest in its family of Powered Display Card innovations, the 306 Series. A 6-digit Powered Display Card credential providing strong security with integrated 12-button touch keypad packaged in a familiar and convenient card form factor. The innovative touch keypad supports various onboard applications such as PIN activation, challenge response and access to critical applications. The 306 Series card can function as a One Time Password credential, physical access device, PKI or dotNET Chip card, contactless eWallet and/or payment device. The cards are available with CAP, OATH and customer specific algorithms (time-based or event-based).

The 306es and 306ts platforms facilitate the loading of applications, key files, operating systems, application updates and other data onto the card via the integrated ISO 14443 Type B secure contactless interface. The platforms provide development and device communication advantages that ensure rapid and economic deployment of multiple application functionality, on a single card.

The NIDS 306 Series can be printed with custom artwork, corporate logos and a broad color palette. The thin, flexible and robust credit card form factor is readily recognized and accepted by the general public and can be carried in a wallet along with other plastic cards. The high contrast LCD display, with an instantaneous refresh rate, provides excellent readability in varying light conditions; the NIDS 306 display also supports the scrolling of large data strings. The cards are designed for ease of use and enables access to the stored data by simply touching the keypad.

"The new 306 series highlights the latest in Swiss precision by raising the security level for online financial transactions" said Cyril Lalo, CEO of NagraID Security. "Our engineers have been working to bring this exciting new Display Card to the market and have succeeded in creating a product unsurpassed in its level of technological innovation. We continue to deliver on our goal in providing the latest innovations in Display Card technology to our customers."

About NagraID Security

Nagra ID Security SA, a subsidiary of the Kudelski Group, produces multi-component and other complex cards for the security and identification industry. NagraID Security's Research and Development Team combine international experts having broad experience in security, cryptography, electronics, material sciences and manufacturing. NIDS provides advanced design, development, and industrialization capabilities for innovative authentication solutions.

NagraID Security holds international patents for a non-violent lamination process used for embedding sensitive, electronic components into card and other form-factors. NagraID Security operates under the strict security guidelines of NagraID SA, an EMV-certified card manufacturing and personalization facility. Please visit www.nidsecurity.com for more information.

About The Kudelski Group

The Kudelski Group (SIX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

Contacts

Laval Law

NagraID Security

Marketing Manager

Tel : +1 310 841 2939

llaw@nidsecurity.com

Daniel Herrera

(contact for general interest media)

Kudelski Group

Head of Corporate Communications

Tel:+41 21 732 01 81

daniel.herrera@nagra.com