



Press Release

SmarDTV successfully completes Conax V7 CI Plus certification

- SmarDTV secure silicon module (SmarCAM-3) with Conax V7 certified by Conax
- SmarCAM-3 is the first Conax secure silicon module to support CI Plus

Cheseaux, Switzerland – 26 April 2010 – SmarDTV, a Kudelski Group (SIX:KUD.S) company, today announced that it has achieved Conax CI Plus certification with its latest and most secure SmarCAM-3 module incorporating Conax V7 software.

“As a founding member of the CI Plus forum we are very happy to successfully certify our SmarCAM-3 Conax V7 CI Plus module,” commented Jerome Vial, Vice-President of Sales at SmarDTV.

“Conax has always been active in its promotion of CI modules. Adaption of CI Plus modules is a logical next step for many operators deploying Conax technology,” said Geir Bjørndal, EVP Products & Markets, Conax, “We are pleased that SmarDTV has released its secure silicon CI Plus module and completed the Conax certification program.”

“The certification of this new Conax secure silicon module is a key milestone in SmarDTV’s strategy to develop highly secure modules and CI Plus in order to offer operators around the world an increased level of security that meets the demanding requirements of the world’s leading CA companies,” said Conor Ryan, Vice-President of Marketing at SmarDTV.

SmarDTV intends to introduce its first SmarCAM-3 Conax V7 products in early Q2 in collaboration with a major operator.

SmarDTV will also provide an update of its Interoperability Partner Program (IPP) kit to allow CI Plus host vendors (iDTV & STB) to validate the compatibility and interoperability of their products with the SmarCAM-3 Conax V7.

For further information on the SmarCAM-3, visit us at ANGA Cable 2010 (Cologne, Germany, May 4-6, 2010) on booth E11.

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About SmarDTV

SmarDTV, a Kudelski Group company, is an international leader in pay television technology. SmarDTV designs and manufactures highly secure, interchangeable modules and associated enabling technologies, which provide an attractive alternative to set top boxes to access digital PayTV by requiring only one remote control, offering much lower energy consumption and not requiring extra cables. SmarDTV CAMs and CableCARDS are used daily by millions of subscribers around the world. A founding member of [CI Plus Forum](#), SmarDTV is headquartered in Switzerland with development and sales offices in France, Germany, and Singapore. Please visit www.smardtv.com for more information.

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Note to the editors

SmarCAM-3 is plugged directly in the digital TV using the industry standard DVB-CI interface and the signal is always in digital format. No analog conversion or interface is necessary, providing improvement over traditional Set-Top Box connectivity that often uses SCART connectivity.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as Integrated Digital Televisions and Set-Top Boxes, access to a wide range of Pay TV Services via plug-in CI Plus Modules wherever the CI Plus Technology is supported by the local Pay TV Provider. More information on CI Plus (specification, implementation guideline, license agreement) are available on www.ci-plus.com.