



## Press Release

### **SmarDTV provides SmarCAM-3.5 conditional access modules to M7 Group to support its pay-TV services in the Netherlands and Belgium**

**Cheseaux, Switzerland – 12<sup>th</sup> March 2013** – SmarDTV, a Kudelski Group (SIX:KUD.S) company, today announced that M7 Group, the European provider of satellite services which operates CanalDigitaal, TV Vlaanderen and TéléSAT brands amongst others, has deployed its latest generation of conditional access modules (CAM) in its network in the Netherlands and Belgium.

SmarDTV's SmarCAM-3.5 modules embed the latest generation of the NAGRA conditional access system, ensuring the highest quality security for all channels of M7 Group. Thanks to the SmarCAM-3.5 module, these channels are directly accessible on integrated Digital Televisions (iDTVs) with the original TV remote control. SCART or HDMI cables or power leads are no longer needed. In addition, the channels are accessible on a large variety of set-top boxes sold in the retail market in the Netherlands and Belgium.

"We have been successfully collaborating with SmarDTV for many years and are delighted to introduce a new CAM to ensure our content remains well protected and easily accessible on different retail devices. These new modules provide our subscribers with an attractive solution that can be used with iDTVs equipped with satellite tuners which are becoming more and more popular in our markets," said Hans Troelstra, Chief Operational Officer of M7 Group.

"M7 Group is a long-time valued customer and we are delighted to be able to provide our latest CAM to them," said Eric Chaubert CEO of SmarDTV. "The SmarCAM-3.5 module brings many benefits to M7 subscribers including being non-intrusive, very simple to install without any new cabling and remaining invisible once installed."

#### **About M7 Group SA**

M7 Group SA was established in October 2009 in the Grand-Duchy of Luxembourg and is the European Provider of Satellite Services for consumers and business customers. M7 Group operates the following brands: CanalDigitaal in the Netherlands, TV Vlaanderen in Flanders and TéléSAT in French speaking Belgium, AustriaSat in Austria and CS Link and Skylink for the Czech and Slovak market. All brands offer tailor made packages for clients adapted to the local culture and language in these countries. M7 Group SA has more than 2 million viewers who use a small Satellite dish to receive hundreds of Digital National and International TV and Radio Channels.

#### **About SmarDTV**

SmarDTV, a Kudelski Group company, is an international leader in pay television technology. SmarDTV designs and manufactures a large range of set-top box solutions and CI / CI Plus plug-in modules which enable access to premium digital pay-TV whether delivered through broadcast or broadband IP. A founding member of [CI Plus Forum](#), SmarDTV is headquartered in Switzerland with development and sales offices in France, Germany, USA, China, and Singapore. Please visit [www.smartv.com](http://www.smartv.com) for more information.

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Note to the editors

SmarCAM is a module relying on the DVB Common Interface (DVB-CI) and CI Plus standards, that plugs directly in the digital TV to decrypt premium pay-TV content. It's a non-intrusive solution, very simple to install as it does not require any new wires and is invisible once setup. It is operated directly from the TV set's remote control to maximize the ease of use, no additional remote control is required. These modules are very power-efficient, for a lower environmental impact.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as integrated Digital Televisions and Set-Top Boxes, to access a wide range of pay-TV services via plug-in CI Plus Modules wherever the CI Plus technology is supported by the local pay-TV Provider. More information on CI Plus (specification, implementation guideline, license agreement) is available at [www.ci-plus.com](http://www.ci-plus.com).