

Press Release

Tickets available from cash machines

Ticketcorner partners with Volks- and Raiffeisen Banks in Germany to present innovative ticketing technology

Zurich, Bad Homburg, April 2005.

Tickets for the most attractive sport, entertainment and cultural events will be available from cash machines as from the end of the year. This innovative ticketing technology is the result of a longterm working agreement which has been signed between Ticketcorner and GAD eG, the IT Division of the Volks and Raiffeisen Banks. The first cash points will become Self-Service Ticketcorners in a test run to be launched during the 4th quarter of 2005. The new technology opens up a new, exceedingly more attractive and cheaper sales channel. After Germany the system is to be implemented in other markets.

Gad eG is the Service Control Centre and IT Service Provider for some 490 Volks Bank and Raiffeisen Bank branches in the northern half of Germany. Some 15'000 cash points are connected to their system. From 2006, these cash machines are to also function as ticket machines from which tickets for all events currently on offer at Ticketcorner can be withdrawn. And with about 25'000 sport, entertainment and cultural events constantly on offer at Ticketcorner, that is a lot of events!

With this technology, customers can select and order their tickets from the comfort of their own home, either on-line at www.ticketcorner.com or by phoning 01805 10 14 14 (0,12 Euro/minute). They can then collect their tickets from the nearest cash machine. Additionally, certain events can be selected and paid for directly at a cash point, and the corresponding tickets withdrawn at the same time. This means that mail and processing costs be avoided, and also that tickets for a given event can be withdrawn right up to moments before the event begins. A prototype for the new technology is already being tested. A pilot project of 50 cash machines will run from the end of this year. A rollout over the whole corresponding GAD operational area is already planned for next year. In the future, a total of around 30 million Volks Bank and Raiffeisen Bank customers should be able to use these services.

"Tickets are a highly attractive additional service for our bank clients", explains Anno Lederer, chairman of GAD eG. "And we have a first class Partner in Ticketcorner who, by virtue of their company history, already have experience in working closely together with banks. Moreover, Ticketcorner offers a first-class Events Portfolio which we are happy to recommend to our customers".



The collaboration is very exciting for Ticketcorner as well, as CEO George Egloff explains: "This system enables practically any customer to buy their tickets in advance, 24 hours a day, from just around the corner. Tickets will be even quicker and easier to obtain. Also, this system will set international standards. It complements print@home wonderfully as still many consumers are afraid to use this service. Cash machines, on the other hand, are familiar to the customer and represent safety. Consequently, if the launch of this new technology is successful, we hope to win new banking partners for this system to break into other European markets."

About Ticketcorner

Ticketcorner was founded in Switzerland in 1987 and is among the leading ticketing companies in Europe today. 200 employees (30 of whom are in Germany) work to ensure an excellent service. Customers can choose to purchase their tickets from some 4'500 Ticketcorner counters throughout Europe or by phoning a modern Call Centre or over the Internet. Ticketcorner is a member of the Kudelski Group (www.nagra.com), one of the world leaders offering digital security systems.