

## **TBC IN TAIWAN LAUNCHES NEWLY DIGITIZED PLATFORM POWERED BY NAGRA'S OPENTV 5**

- NAGRA is key partner supporting TBC's analog switch-off providing both an advanced set-top box operating system and the system integration services
- OpenTV 5 enables TBC to roll out hybrid platform combining broadcast and Internet TV services
- TBC has shipped close to one million OpenTV 5-enabled set-top boxes in support of the digitization process, marking the largest deployment of OpenTV 5 in Asia

**Cheseaux, Switzerland – November 11<sup>th</sup>, 2016** – NAGRA, a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and multiscreen television solutions, announced today that Taiwan Broadband Communications (TBC), one of the leading multi-system cable operators in Taiwan, has rolled out a newly digitized platform powered by OpenTV 5.

NAGRA has been a key partner in TBC's ongoing digitization efforts providing the operator with both OpenTV 5 advanced set-top box software and system integration services required to support a rapid transition to an all-digital platform and the fulfillment of regulatory requirements. As part of this effort, TBC shipped close to one million set-top boxes powered by the OpenTV 5 operating system, marking the largest deployment of OpenTV 5 in Asia.

"We are very pleased with our partnership with NAGRA and their ability to adapt, integrate and launch the OpenTV 5 operating system on our platform," said Jimmy Chen, TBC's Chief Executive Officer. "We look forward to continued growth and maximizing customer satisfaction by delivering a new generation of high-quality services to our subscribers."

"We congratulate TBC on their successful transition to an all-digital platform and for reaching a significant milestone in the delivery of advanced digital TV services in Taiwan," said Jean-Luc Jezouin, SVP Sales, Asia Pacific for NAGRA. "We are delighted to be a key partner in this endeavour and demonstrate the highly adaptable and scalable capabilities of OpenTV 5. We look forward to supporting TBC as they continue to grow in a very dynamic market."

TBC deployed OpenTV 5 with minimal configuration and customization enabling the operator to transition existing services onto a new hybrid TV platform blending both linear and Internet TV services.

OpenTV 5 is part of NAGRA's MediaLive Suite, a powerful set of innovative digital television solutions that provides secure, engaging and intuitive user experiences via a powerful back-end that supports an all-screen connected home scenario. TBC selected NAGRA's OpenTV 5 operating system in 2015.

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV service providers worldwide with secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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