

## **NAGRA CARDLESS CONTENT PROTECTION SELECTED BY PLATCO IN SOUTH AFRICA FOR OPENVIEW HD PLATFORM**

- NAGRA's ENABLE cardless content protection solutions will secure the South African service provider's newest set-top box deployments
- Solution will leverage the NAGRA CAS Cloud hosting service providing a comprehensive set of features and associated services
- NAGRA's technology will be integrated in a range of locally-sourced set-top boxes providing flexibility and reliability

**Cheseaux, Switzerland - November 14<sup>th</sup>, 2016** - NAGRA, a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and multiscreen television solutions, announced today that its cardless content protection solution was selected by Platco Digital, South Africa's fastest growing direct-to-home service provider, to secure the newest deployments of its OpenView HD platform.

"We look forward to working with NAGRA on our new set-top box deployments and providing a high-quality service to our customers as we enter our fourth year of operation with more than 570,000 set-top boxes deployed. NAGRA was flexible in working with local set-top box suppliers which was a big plus for us. We are committed to using local suppliers to create jobs in South Africa and to empower our next phase of growth together," said Patrick Conroy, Managing Director, Platco Digital.

"We are thrilled that Platco has selected us to support them as they continue to expand their service and range of devices," said Thierry Legrand, Senior Vice President Sales & Services Europe, Middle East and Africa. "NAGRA's cardless technologies are the most flexible and secure in the industry, and our cloud-based services will offer Platco operational and cost efficiency. We look forward to working with Platco to help them deliver the next generation of services to their customers."

Platco selected the NAGRA ENABLE cardless technology, an entry-level cardless solution for the basic control of content distribution. For Platco, this means providing geographic control of the operator's FTA content, ensuring that content licensing rules are respected. Service providers wishing to offer higher-value paid services can seamlessly upgrade to NAGRA PROTECT - the company's award-winning hardware-based cardless solution - with a simple headend upgrade. Both solutions work seamlessly with the NAGRA CAS Cloud service which provides professional hosting with a comprehensive set of features and associated services such as

technical integration, dimensioning, set-up, operations, monitoring and reporting. NAGRA cardless solutions are widely deployed and integrated into more than 180 different chipsets and more than 10 partners, giving service providers more freedom of choice when selecting the chip and set-top box that best meet their needs.

NAGRA content protection solutions will be demonstrated on the NAGRA stand TV22 at TV Connect Africa in Cape Town (15-17 November 2016). NAGRA will highlight how its anyCAST and MediaLive security and business services platforms, leveraging IP, cloud and data technologies, can efficiently enable service providers to smartly deliver, evolve and operate their TV services.

At TV Connect Africa conference, in “Strategies to drive the next phase of growth for African pay-TV operators” on Tuesday, November 15th at 3.50 pm, Christopher Schouten, Sr. Director of Product Marketing, will discuss how content protection is evolving to protect growing African businesses.

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV service providers worldwide with secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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