



Kudelski Security Appoints Technology Leader Philippe Borloz as Vice President Sales for EMEA

Former COO Europe of Comsoft Direct brings almost 30 years of business and sales leadership experience in Switzerland and throughout EMEA

Cheseaux, Switzerland and Phoenix (AZ), USA, January 10, 2017 - Kudelski Security, the cybersecurity division within the Kudelski Group (SIX:KUD.S) and [trusted cybersecurity innovator](#) for the world's most security-conscious organizations, today announced the appointment of IT & tech specialist Philippe Borloz as Vice President Sales for EMEA. Borloz will be responsible for driving the expansion of Kudelski Security in Switzerland and across EMEA, including managing the company's sales strategy and taking a key role in managing the many high-profile client relationships across the region.

Borloz brings to Kudelski Security almost 30 years of business and sales leadership experience, spearheading successful technology sales teams in Switzerland and throughout EMEA.

"We are pleased to welcome Philippe Borloz to Kudelski Security's growing team. He is a recognized and experienced technology leader that adds depth to our management team," said Rich Fennessy, CEO of Kudelski Security. "Philippe has a strong track record in developing sales, driving organizational efficiency and bringing new solutions to market. Philippe will be focusing on further developing our Swiss & EMEA activity and accelerating Kudelski Security's growth in the region".

Prior to joining to Kudelski Security, he served as COO Europe of Comsoft Direct, Bechtle's Software specialist. Before that he was CEO of COMPAREX Solutions in Switzerland. Previously, he held several leadership roles at Insight Enterprises, Dell Computer & Apple.

"Kudelski Security is a dynamic, innovative company that is not afraid to push boundaries," said Borloz. "The cybersecurity market in Europe is growing, and Kudelski Security is well positioned to deliver products and services that will help enterprises and public-sector organizations strike a balance between business agility and security. I look forward to joining the team and helping accelerate our support of clients across Europe."

Borloz resides in the Neuchâtel area and is fluent in French, German, English and Italian.

About Kudelski Security

Kudelski Security is the premier advisor and cybersecurity innovator for today's most security-conscious organizations. Our long-term approach to client partnerships enables us to continuously evaluate their security posture to recommend solutions that reduce business risk, maintain compliance and increase overall security effectiveness. With clients that include Fortune 500 enterprises and government organizations in Europe and across the United States, we address the most complex environments through an unparalleled set of solution capabilities including advisory, technology, managed security services and custom innovation. For more information, visit www.kudelskisecurity.com.

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