



PRESS RELEASE

ALTICE USA SELECTS NAGRA CONTENT PROTECTION FOR US CABLE OPERATIONS

- NAGRA CONNECT converged CAS/DRM security solution and the NAGRA MediaLive platform selected to enable content security for the fourth largest U.S. cable operator's SD, HD and 4K Ultra HD services
- Services also include a variety of advanced features and security of home-network capabilities

Cheseaux, Switzerland – February 6, 2017 – NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading provider of content protection and multiscreen television solutions, announced today an agreement with Altice USA, the fourth largest U.S. cable operator and a subsidiary of Altice N.V. (Euronext: ATC, ATCB). Specifically, NAGRA will provide Altice USA with the content protection and innovation platform to enable encryption and content security for its HD and 4K offerings.

NAGRA CONNECT, the converged CAS/DRM protection solution for broadcast, IPTV, OTT and the connected home, and the MediaLive platform will allow Altice USA to deploy new IP- and QAM-based content including 4K Ultra HD. Through the use of advanced encryption technology, the NAGRA solution can efficiently coexist within legacy U.S. cable systems while avoiding duplication of precious bandwidth and enabling an open choice of set-top box suppliers.

"We are in a unique position to bring innovative products and services to Altice USA's Optimum and Suddenlink customers by leveraging our global operational expertise, scale, resources, and key strategic partners like NAGRA," said Hakim Boubazine, Co-President and Chief Operating Officer, Altice USA. "We have been impressed by the flexibility NAGRA has shown in adapting to U.S.-specific requirements in a short amount of time, and this partnership will enable us to design integrated services to meet our customers' expectations."

"We are proving one more time that NAGRA is the go-to expert in bringing new Ultra HD services and superior, high-quality customer experiences to market," said Pierre Roy, Executive Vice President and Chief Operating Officer, NAGRA. "Being selected by Altice USA shows how we can be a global partner to large multi-network operators while adapting to their local infrastructures and requirements. This creates economies of scale that reduce operator cost and increase operational efficiency through a single, flexible, global technology partner."

Trusted and approved by the studios, NAGRA CONNECT is part of the NAGRA Content Protection portfolio, offering advanced CAS/DRM, multi-DRM and forensic watermarking technologies as well as anti-piracy and cybersecurity services. It was designed for service providers looking to deploy and secure advanced services on connected networks, including the ability to safeguard popular SVOD streaming services.

The NAGRA MediaLive platform provides a flexible all-screen business services management platform to monetize and deliver the next generation of intuitive and immersive TV services to a broad number of subscriber accounts, devices and users across multiple networks. It is available as either an on-premise or cloud-based solution.

About Altice USA

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed internet, voice, WiFi and advertising services. For more information, visit www.alticeusa.com.

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company provides content providers and DTV operators worldwide with secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

###

Contacts

Ivan Schnider
Marketing Communications
+41 21 732 09 40
ivan.schnider@nagra.com

Christine Oury
Marketing Communications
+1 415 962 5433
christine.oury@nagra.com