



FOR IMMEDIATE RELEASE

Evolution Digital and Conax Announce Deployment of Multi-DRM Security Platform on eVUE-TV

CENTENNIAL (CO), USA, & OSLO, Norway, February 21, 2017 – Evolution Digital and Conax, a leading global provider of content protection for digital video and entertainment, today announced that Conax will be providing its multi-DRM solution for Evolution Digital's eVUE-TV™ platform, available on the National Cable Television Cooperative's (NCTC) VU-IT! Platform. Evolution Digital's eVUE-TV delivers IP Video on Demand content, as well as IP linear channels, network DVR and catch-up TV functionalities as a managed-service offering for Tier 2 and Tier 3 cable operators in the United States.

Conax' holistic approach to content security provides the U.S. market with a broad range of advanced technologies which include market-leading multi-DRM technologies using PlayReady, Widevine, FairPlay and NAGRA PRM, and the next generation Conax Connected Access security client that combines CA/IPTV/DRM functionality in one.

The flexible Conax Contego unified security back-end is integrated with the eVUE-TV platform in both operating models: hosted and on premise. In addition, with streaming services for premium content on the rise, Conax provides an end-to-end secure watermarking architecture combining NexGuard forensic watermarking technology and anti-piracy services. The state-of-the-art solution enables operators to meet the comprehensive MovieLabs Enhanced Content protection requirements for 4K/UHD.

"We have partnered with Conax to offer a best of breed comprehensive content security solution to our NCTC members with eVUE-TV," said Brent Smith, president and chief technology officer Evolution Digital. "As cable operators move to IP distribution and begin offering a wide-range of content that can be viewed anywhere, Evolution Digital is committed to delivering content securely and providing operators with a low cost and hassle-free solution that eliminates complexities of technology integration."

eVUE-TV on the VU-IT! Platform provides NCTC members a complete, pre-integrated and high-security solution that enables smooth IP migration for operators. Cable providers still offering legacy equipment and QAM video are able to transition to a new generation of IP video technology with eVUE-TV.

"A key focus for Conax is guiding operators in finding the best ways to ensure device reach and making it easier for consumers to access premium content, securely," said Rohit Mehra, senior vice president of Americas at Conax. "Conax is uniquely positioned as a holistic content security specialist for operators in the U.S. market, tapping extensive experience in the global market and benefits from technology collaboration and R&D initiatives of the complementary companies within the Kudelski Group."

To learn more about Evolution Digital's eVUE-TV platform, visit <https://evolutiondigital.com/evue-tv/>.



About Evolution Digital

Evolution Digital L.L.C. is a leading provider of integrated IP Hybrid devices and IP Video solutions for the global cable industry. Evolution Digital takes an aggressive approach to product innovation to embrace the way viewers are consuming video. It has quickly become an innovator in the era of OTT content and multi-stream households. Through its 2015 acquisition of i-Velocity, Evolution Digital's eVUE-TV platform enables cable operators to cost-effectively deploy IP Video services including IP VOD, IP Linear, mobile and nDVR. Evolution Digital provides integrated and managed content delivery across all mobile devices in the home, includes smart phones and tablets, subject to the operator's licensing agreements. Evolution Digital was recently named as one of Colorado's fastest growing private companies by *ColoradoBiz Magazine*. Visit www.evolutiondigital.com.

Follow Evolution Digital on Twitter: <http://www.twitter.com/EvolutionDig> and [visit our blog](#).

About Conax

A part of the [Kudelski Group](#) (SIX:KUD:S), Conax is a leading global specialist in total service protection for digital TV and entertainment services via broadcast, broadband and connected devices. The Conax Contego unified security hub provides telcos, cable, satellite, IP, mobile, terrestrial and broadband operations with an innovative portfolio of flexible and cost-efficient solutions to deliver premium content securely. Conax' future-ready technology offers modular, fast-time-to-market solutions that enable easy entry into a world of secure multiscreen, multi-DRM content delivery and secures rights for premium content delivery to a range of devices over new hybrid network combinations. Conax spotlight technology includes our Contego-as-a-Service cloud-based platform, award-winning Conax GO Live and benchmark Conax multi DRM OTT solutions, and includes Conax Connected Access connected IPTV security client managing both Conditional Access and DRM in a single security client. Headquartered in Oslo, Norway, ISO 9001 & 27001 certified Conax technology enables secure content revenues for 425 operators in 85 countries globally. For more information, please visit <http://www.conax.com> and follow us on [Twitter](#), [LinkedIn](#), [YouTube](#) and [Facebook](#) to join the conversation.

###

Media Contacts

Evolution Digital
Emily O'Donnell
720.590.7163
eodonnell@evolutiondigital.com
[@EvolutionDig](#)

Conax
Leslie Johnsen
+47 4145 8043
leslie.johnsen@conax.com
[@ConaxAS](#)