

## NAGRA AND CANAL+ GROUP RENEW AND EXPAND CONTENT PROTECTION PARTNERSHIP

- New long-term agreement encompasses a comprehensive set of content protection solutions including smartcard-based and cardless CAS, hybrid CAS/DRM for connected networks, TVs and devices, as well as new anti-piracy services
- Agreement benefits CANAL+ Group subsidiaries in France and around the world

**CHESEAUX-SUR-LAUSANNE, Switzerland – September 14<sup>th</sup>, 2017** – NAGRA, a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and multiscreen television solutions, and CANAL+ Group, the leading provider of pay-TV services and the top multi-channel platform and distributor in France, announced today that they have renewed and expanded their content protection partnership. As part of a new long-term agreement benefitting CANAL+ Group's worldwide subsidiaries – in France, Poland, Caribbean, Africa, Vietnam, Madagascar and Mauritius – NAGRA will provide the operator with conditional access systems, both smartcard-based, cardless and hybrid CAS/DRM for connected networks, TVs and devices, while also delivering a new range of anti-piracy services.

"We are pleased to extend this relationship today and continue to count NAGRA as a strategic long-term technology partner," said Philippe Rivas, Distribution CTO at CANAL+ Group. "Their technology, expertise and support are key as we continue to deliver the best entertainment to our subscribers, develop innovative offers and extend new services that leverage the latest technologies and services to protect the value of our content."

"We are thrilled that CANAL+ Group has renewed its trust in NAGRA and its solutions as they continue to pioneer next generation pay-TV services in France and around the world," said Thierry Legrand, Senior Vice President and Regional General Manager Sales EMEA NAGRA. "As the pay-TV market evolves, so do our solutions, and through this new and expanded agreement, CANAL+ Group will benefit from the very latest in content value protection solutions designed to help operators leverage new opportunities to reach a wider range of services to more consumers, while at the same time addressing the new challenges of broadband-driven content sharing piracy. We look forward to continue to support CANAL+ Group for many years to come."

The range of NAGRA products and services covered in the agreement include:

- NAGRA GUARD, the custom-designed smartcard for the world's most security-conscious operators
- NAGRA PROTECT, the set-top-box chipset-based cardless CAS that independent auditors call more effective against pirate attacks than many competitors' smartcard-based solutions
- NAGRA CONNECT, the converged CAS/DRM solution for connected set-top boxes and televisions, supporting protection for broadcast, IPTV, operator OTT
- NAGRA Anti-Piracy Services – a rich variety of monitoring and takedown services to address all forms of broadcast and online content sharing piracy

### **About CANAL+ Group**

CANAL+ Group is the leading pay-TV group in France, ranking first both for its premium-content networks with the generalist channel CANAL+ and associated channels, and its themed networks. It is also the top multi-channel platform and distributor for pay-TV offerings in France. CANAL+ Group has a high international profile, with a presence in pay-TV in Africa, Poland and Vietnam. Overall, CANAL+ Group has over 14 million subscribers worldwide. A free-to-air TV operator with three national channels, including France fifth highest rating channel, C8, and in-house advertising sales division CANAL+ REGIE, the Group is also a benchmark player in commercial TV. Through its subsidiary STUDIOCANAL, CANAL+ Group is the European leader in production and distribution of feature films and TV series. Group CANAL+ is fully-owned by Vivendi, a global media and content production and distribution group.

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV service providers worldwide secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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