

Norwegian Film Institute selects NAGRA's DVnor Organizer Media Asset Management solution for worldwide distribution of content

- *Parties extend existing partnership with secure storage and one-click distribution of content to film festivals around the world*
- *Secure storage and distribution are enabled by the DVnor Organizer solution integrated with NAGRA content protection technologies*

Cheseaux-sur-Lausanne, Switzerland, and Phoenix (AZ), USA – February 17th, 2020 – NAGRA, a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and multiscreen television solutions, today announced that the Norwegian Film Institute (NFI) has selected NAGRA's media asset management platform, [DVnor Organizer](#), for secure storage and one-click distribution of its films to more than 170 film festivals worldwide. The solution will enable the NFI to receive, store and distribute new cinema titles in high-quality from all the major Norwegian film producers and production companies, as well as store more than 300 catalogue titles. It will also provide subtitling packages in different languages.

"We're delighted to extend our collaboration with NAGRA and the DVnor team on the deployment of a media asset solution that will make it easy for us to store and distribute our film assets around the world in a highly secure environment with just one click," said Stine Helgeland, Head of Department Communications, Strategic Insight and International Relations, NFI. "The best part is that all of our needs are met with one solution, making the process extremely efficient and streamlined."

"Secure, efficient and smart content workflows are a must in today's film distribution environment and we're extremely proud that the NFI has entrusted us to store and distribute their film assets," said Morten Solbakken, EVP & COO DTV at NAGRA. "Our solutions are designed for film and content owners giving them with the peace of mind that their valuable content remains secure at every step of the process thanks to NAGRA's best-of-breed content protection technologies."

DVnor Organizer is an end-to-end media asset management solution that gives content owners full control of their master files, with automated ingestion, quality control and secure storage. Files are transcoded and distributed worldwide from the secure NAGRA cloud leveraging NAGRA content security and NexGuard forensic watermarking solutions. NAGRA currently provides a library solution to the NFI allowing all Norwegian citizens with a public library card to have access to their film catalogue.

Meet the DVnor team at the upcoming [European Film Market Festival](#) taking place in Berlin from February 20 to 27. To schedule a meeting, click [here](#).

About NAGRA

NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company provides content providers and DTV operators worldwide with secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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