



THE KUDELSKI GROUP AND BLOOMBERG FINANCE SIGN PATENT CROSS LICENSE AGREEMENT

Cheseaux-sur-Lausanne, Switzerland, 09 June 2015 – The Kudelski Group (SIX: KUD.S), a leading independent provider of media protection and value-added service technology, today announced a multi-year patent cross license agreement with Bloomberg Finance L.P. The terms of the agreement remain confidential with Bloomberg making a one-time payment to Kudelski.

“This agreement further validates the relevance of Kudelski’s patent portfolio to online video distribution technologies and platforms in multiple markets including news & media where Bloomberg is an undisputed leader, as well in other markets such as sports and entertainment,” said Joe Chernesky, Senior Vice President of Intellectual Property and Innovation at the Kudelski Group.

With over 60 years of experience in pioneering innovative technologies, the Kudelski Group offers a comprehensive intellectual property licensing program that provides its customers and partners with access to many fundamental technologies, enabling them to build compelling devices, applications and services that work seamlessly together.

About the Kudelski Group

The Kudelski Group is listed on the Swiss Stock Exchange (SIX:KUD:S). It is a world leader in digital security; its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenues of content owners and service providers for digital television. The Group also offers cyber security solutions and services focused on helping companies assess risks and vulnerabilities and protect their data and systems. The Kudelski Group is also a technology leader in the area of access control and management of people or vehicles to sites and events. The Kudelski Group holds thousands of issued and pending patents worldwide and is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit www.nagra.com.

Contacts:

Phil Mundwiller
Vice President
Head of Corporate Communications
+41 21 732 01 81
phil.mundwiller@nagra.com

Carol Pohlod
Kudelski Group
Intellectual Property & Innovation
+41 79 394 72 30
carol.pohlod@nagra.com