



KUDELSKI GROUP AND GOOGLE ENTER INTO PATENT CROSS LICENSE AGREEMENT

Cheseaux-sur-Lausanne, Switzerland, and Mountain View, CA (14 April, 2015) – The Kudelski Group (SIX: KUD.S), a leading independent provider of media protection and value-added service technology, and Google, today announced they have entered into a multi-year patent cross licensing agreement.

"The Kudelski Group is focused on developing and licensing technology and intellectual property to the video market and we are pleased to license our patent portfolio to Google while also gaining access to Google patents," said Joe Chernesky, Senior Vice President of Intellectual Property and Innovation at the Kudelski Group. "Operating companies benefit when they respect each other's intellectual property rights and cross license their patents in a reasonable and collaborative manner. This agreement further validates the significant investment both companies have made and will continue to make in innovation to the benefit of consumers worldwide."

"We are pleased to enter into this agreement, which will allow us to continue to focus on building great products," said Allen Lo, Google's Deputy General Counsel for Patents. "Google has a portfolio of more than 55,000 patents and applications worldwide and is actively cross-licensing its patents in support of Google's product ecosystem."

While the specific terms remain confidential, this agreement provides the companies a patent license for their respective businesses, subject to certain limitations. Google will make a one-time payment to The Kudelski Group. With 4,500 patents and patent applications and over 60 years of experience in pioneering innovative technologies, the Kudelski Group offers a comprehensive intellectual property licensing program that provides its customers and partners with access to many fundamental technologies, enabling them to build compelling devices, applications and services that work seamlessly together.

About the Kudelski Group

The Kudelski Group is listed on the Swiss Stock Exchange (SIX: KUD.S). It is a world leader in digital security; its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenues of content owners and service providers for digital television. The Group also offers cyber security solutions and services focused on helping companies assess risks and vulnerabilities and protect their data and systems. The Kudelski Group is also a technology leader in the area of access control and management of people or vehicles at sites and events. The Kudelski Group holds thousands of issued and pending patents worldwide and is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit www.nagra.com.

About Google

Google is a global technology leader focused on improving the ways people connect with information. Google's innovations in web search and advertising have made its website a top Internet property and its brand one of the most recognized in the world. Google's patent portfolio of more than 55,000 patent assets is ranked as one of the top patent portfolios in the high-tech industry.

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