



KUDELSKI COMPLETES CHF 150 MILLION BOND ISSUANCE

Cheseaux-sur-Lausanne, Switzerland, Phoenix, AZ, USA, August 31, 2016 – Kudelski SA (SIX: KUD.S), a leading independent provider of media protection and value-added service technology, raised CHF 150 million term debt through the issuance of a fixed rate domestic straight bond. The bonds bear a 1.50 % coupon and have a tenor of 8 years with a final maturity on September 27, 2024. Settlement date of the bonds is September 27, 2016 (ISIN CH 0336352809).

The Company hosted a fixed income roadshow on August 30 with presentations in Geneva and Zurich and leveraged on the strong interest from investors and favorable market environment to raise long term debt at competitive terms.

Proceeds will be used primarily for the refinancing of the existing bond maturing in December 2016 and for general corporate purposes.

The bonds were placed in majority with banks and private banks as well as some institutional investors in Switzerland under the joint lead -management of Credit Suisse AG and UBS AG. Banque Cantonale Vaudoise and Zürcher Kantonalbank acted as co-managers to the transaction.

About the Kudelski Group

The Kudelski Group (SIX: KUD.S) is a world leader in digital security and a provider of end-to-end convergent media solutions to the digital entertainment industry, including services and applications requiring access control and rights management to secure the revenue in digital television, internet, mobile and interactive applications. The Group offers cybersecurity solutions and services to enterprises, financial institutions, government administrations and the media industry. It also supplies integrated solutions to manage access control of people and vehicles to sites and events. For more information, please visit <https://www.nagra.com>.

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