

## **MEDIA ALERT**

### **NAGRA anyCAST CONNECT WINS AWARD FOR “BEST CONTENT PROTECTION” AT IBC 2015**

- anyCAST CONNECT offers converged conditional access (CAS) and DRM content protection for connected devices including set-top boxes, connected TVs, PC/Mac, Android and iOS devices.
- anyCAST CONNECT introduces a unique “adaptive security” paradigm achieving the highest level of content security in any device environment
- The award recognizes NAGRA’s ongoing innovation in pay-TV content protection and leadership in the connected security space

**CHESEAUX, Switzerland – September XX, 2015** - NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world’s leading independent provider of content protection and multiscreen television solutions, announced today that anyCAST CONNECT, its converged CAS and DRM solution for broadcast, IPTV, OTT and the connected home, won the award for “Best Content Protection” during the CSI Awards event held at the 2015 International IBC show in Amsterdam, the premier annual gathering of professionals engaged in the creation, management and delivery of entertainment and news content worldwide.

“anyCAST CONNECT reimagines content protection for the new hyper-connected, multi-device, multi-network and Ultra HD pay-TV environment,” said Ivan Verbesselt, SVP Group Marketing, NAGRA. “As service providers formulate strategies to tap into the many new emerging opportunities in pay-TV, CONNECT gives them a new approach to manage content security through a unified security platform that provides unprecedented levels of flexibility, efficiency and robustness. We’re delighted to receive this recognition which confirms our leadership in the growing connected security space.”

anyCAST CONNECT not only elegantly converges CAS and DRM into a single solution but it also employs a unique “adaptive security” paradigm that delivers the highest level of content protection achievable in any device environment to cost-effectively monetise any content over any network and on any device.

The CSI Awards are among the most prestigious and competitive technology awards in the industry, designed to recognize and reward innovation and excellence in the cable, satellite, broadcast, IPTV, telco, broadband/OTT video, mobile TV and associated sectors. They are held each year at IBC.

#### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company provides content providers and DTV operators worldwide with secure, open and integrated platforms and applications over broadcast, broadband and mobile

platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at @nagrakudelski.

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