



## **NAGRA PROTECTS 4K ULTRA HD SERVICE FOR KT SKYLIFE IN KOREA**

- NAGRA anyCAST content protection technology has been implemented by KT Skylife in Korea to secure the operator's first 4K Ultra HD satellite service
- NAGRA's extensive consultations with Hollywood studios on 4K Ultra HD security and its hardware-based approach ensure KT Skylife's ability to license premium content
- KT Skylife's new 4K Ultra HD service is currently the world's largest 24/7 offering of Ultra HD broadcast channels

**CHESEAUX, Switzerland – September 9th, 2015** - NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced today that it is providing 4K Ultra HD content protection to Korean satellite broadcaster KT Skylife. The NAGRA anyCAST Security Services Platform combined with NAGRA's hardware security certification process, secures the operator's first 4K Ultra HD satellite offer through the 4K-ready and studio-endorsed anyCAST GUARD security client. KT Skylife's 4K Ultra HD service is the first in the world to provide 24/7 satellite broadcast of three or more 4K Ultra HD channels to consumers.

"NAGRA's deep knowledge of 4K security and team of experts were key to the successful launch of our new 4K Ultra HD service and helped us deploy on schedule to our subscribers," said Han Lee, KT Skylife CTO. "Thanks to NAGRA, we are able to meet a tight deadline to deliver the world's largest lineup of 4K Ultra HD channels to our subscribers and gain the trust of Hollywood studios for licensing premium 4K content. We look forward to expanding our 4K Ultra HD offering in the near future with the help of partners like NAGRA."

"KT Skylife's vision of bringing 4K Ultra HD to consumers is now a reality and paving the way for Ultra HD TV in Asia," said Jean-Luc Jezouin, SVP Sales, Asia-Pacific. "Our anyCAST solution was designed to meet the demands of a new generation of viewers who demand premium content delivered over any network to any device. As the world's leading provider of content security solutions, we were able to deliver a robust solution for the delivery of next-generation services. We are honored to have worked with KT Skylife on this latest launch and to be associated with such a milestone in the advancement of the pay-TV business."

The NAGRA anyCAST Security Services Platform enables service providers to deliver any content over any network to any device. It offers a range of security clients to address different service provider needs including a rich variety of live and on-demand business models and hybrid technology to combine both the broadcast and the broadband worlds. NAGRA anyCAST is 4K-ready and trusted and approved by the studios and major standards bodies.

KT Skylife successfully launched three 4K Ultra HD channels to subscribers offering a variety of 4K content including entertainment programs, documentaries, and movies. KT Skylife has been a NAGRA customer since 2010 and has more than 4.2 million subscribers in Korea.

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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