



NAGRA END-TO-END SOLUTIONS SELECTED BY VTVcab IN VIETNAM TO ENABLE NEXT GENERATION TV EXPERIENCE

- NAGRA's anyCAST content protection, OpenTV 5 connectware and MediaLive multiscreen solution were selected by VTVcab, Vietnam's largest cable operator, to enable its next generation TV platform
- Comprehensive end-to-end technology suite will enable VTVcab's new user experience spanning basic and advanced services, such as VOD, PVR, OTT and interactive apps
- Latest win marks NAGRA's growing footprint in the Asia-Pacific market and continued uptake of its solutions in the global digital TV market.

CHESEAUX, Switzerland – September 10, 2015 - NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced it was selected by Vietnam largest cable operator, VTVcab, to support the service provider's new digital TV platform and ongoing digitization efforts. NAGRA will provide VTVcab with its anyCAST content protection, OpenTV 5 HTML5 connectware, Gravity user interface and MediaLive multiscreen solutions to secure and enable a range of basic cable services and advanced features, including video-on-demand, personal video recording, over-the-top, time-shifting capabilities and applications. This latest win comes on the heels of major deployments for NAGRA in the Asia-Pacific market and marks the company's expanding presence in the region.

"Our goal is to bring the highest quality programming and services to our subscribers coupled with a high-end user experience and with this new platform we are entering a new era of digital TV for Vietnam," said Nam Bui, CTO of VTVcab. "We chose to grow our business with NAGRA for its comprehensive suite of digital TV solutions and their expertise in bringing new and advanced services to market quickly and efficiently. This will give us the extra edge to appeal to a new generation of viewers and we are very excited to see what the future will bring."

"With this new platform, VTVcab is transforming the pay-TV experience in Vietnam and will bring a whole new level of services to viewers in the country," said Jean-Luc Jezouin, SVP Sales and Services APAC at NAGRA. "We are delighted to support them in their digitization efforts and help them expand their offering to bring new hybrid services to their viewers by seamlessly blending broadcast and broadband with a single user experience across devices. Our solutions continue to be trusted by major service providers around the world and we're very pleased to see this continued momentum. We look forward to longstanding partnership with VTVcab and support them as they continue to grow."

VTVcab serves more than two million subscribers in Vietnam. The operator's new platform is expected to launch in the fall of 2015 as an addition to its existing platform secured by Conax, another Kudelski Group company.

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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