



NAGRA ENABLES MULTISCREEN, ON-DEMAND FOR LINK NET FIRST MEDIA IN INDONESIA

- NAGRA MediaLive provides an end-to-end multiscreen solution for the operator's new platform allowing subscribers to enjoy content delivered OTT seamlessly across devices
- Solution enables advanced features on open devices using the NAGRA MediaLive Secure Player integrated with NAGRA's studio-approved DRM, NAGRA anyCAST PRM
- The new TV everywhere offers Link Net's subscribers the freedom to enjoy richer multimedia entertainment anytime, anywhere

CHESEAUX, Switzerland and JAKARTA, Indonesia – May 5, 2015 – NAGRA, a Kudelski Group (SIX:KUD.S) digital TV business and the world's leading provider of content protection and multiscreen television solutions, and PT Link Net Tbk, Indonesia's largest cable and broadband operator, announced today the launch of a new TV everywhere offering for the operator's brand-new platform. Powered by NAGRA's end-to-end multiscreen solution, MediaLive, and under Link Net's "First Media" brand, the new service allows subscribers to enjoy content through advanced set-top box capabilities—such as catch-up, personal video recording, video-on-demand, video streaming and games—and offers some of the same features in a complete multiscreen TV experience for anywhere and any device viewing.

"Demand for Internet-connected services in Indonesia is growing as consumers want to be able to enjoy content in a way that fits their lifestyle – as a result, the ability to deliver a robust multiscreen TV offering is a key differentiator for us," said Richard Kartawijaya, Chief Executive Officer of Link Net. "We chose NAGRA to help us in this endeavor because of their ability to deliver solutions that could integrate seamlessly within our current environment and of course, for their longstanding digital TV expertise. Their solution enables us to offer First Media Go, a service that allows subscribers to conveniently enjoy 120 simulcast linear TV Anywhere channels, Video-on-Demand content and Catch-up TV online and on mobile devices anywhere."

"We thank Link Net for entrusting us with this latest launch and are excited to partner with them in bringing advanced multiscreen services to their subscribers through another successful delivery of our end-to-end MediaLive solution," said Jean-Luc Jezouin, SVP Sales APAC at NAGRA. "We will continue to support them and all of our customers to ensure that consumers have ubiquitous access to content on any device in any place at any time and in a secure environment."

NAGRA MediaLive provides Link Net with a scalable, end-to-end solution to manage, secure and operate, from a single platform, a wide range of media services across multiple delivery networks, multiple devices and multiple content types. As part of the solution, the NAGRA MediaLive Secure Player extends the TV experience to open consumer electronic devices

(PCs, tablets, smartphones) and enables service provider to safely distribute high-value content beyond the set-top box thanks to NAGRA anyCAST PRM, NAGRA's Hollywood-approved DRM solution.

About Link Net

PT Link Net Tbk, a subsidiary of First Media Tbk, is a leading cable operator in Indonesia offering pay-TV, high-speed broadband and data services to both residential and commercial customers under the brand "First Media". Link Net has been in the forefront of several industry "firsts". Among the innovations are the launch of high-definition TV, offering more than 60 HD channels to date, Personal Video Recording and First Media Go "TV Anywhere" services. Link Net has won multiple awards including Indonesia's Most Admired Companies 2012 and 2014 for the category of pay-TV and Fixed Internet Service from Frontier Consulting Group and Bloomberg BusinessWeek, Top Brand Award 2013 and 2014 for its Fixed Broadband Internet service in the category of Outstanding Achievement in Building the Top Brand. Link Net's hybrid fiber coaxial network currently covers more than 1.5 million homes in the three strategic areas in Indonesia (the Greater Jakarta area, Surabaya, Bandung and Bali) with widespread coverage of the major residential and central business districts in greater Metropolitan Jakarta. For more information, please visit www.firstmedia.com.

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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