



## PRESS RELEASE

### **NAGRA MEDIALIVE ENABLES RECORD ADOPTION OF YOMVI CANAL+ SPAIN'S OTT PLATFORM DURING LAST REAL MADRID-FC BARCELONA SOCCER MATCH**

- Canal + Spain reports record live OTT viewership of last Real Madrid-Barcelona "El Clasico" soccer match estimated at more than half a million
- Number of unique devices reached on the Yomvi Canal+ OTT platform increased by 29 percent over the same period last year
- Yomvi Canal+ OTT platform powered by NAGRA MediaLive continues to drive growth and broader device reach for the OTT service with the addition of the PlayStation®3 and PlayStation®4 to the operator's device line-up

**CHESEAUX, Switzerland – April 20, 2015** – NAGRA, a Kudelski Group (SIX:KUD.S) digital TV business and the world's leading provider of content protection and multiscreen television solutions, announced today that its MediaLive multiscreen solution enabled record adoption of Canal+ Spain's OTT platform, "Yomvi de Canal+," during the live streaming, on March 22, 2015, of a major soccer match ("El Clasico") opposing the Real Madrid and FC Barcelona teams. Marking a major milestone for Yomvi, the live program was viewed on more than 376,000 devices, representing a 29 percent increase in device reach over the same period last year, and was watched by an estimated half a million people.

Moreover, NAGRA MediaLive continues to enable steady growth and further device reach for the OTT service with the addition of the PlayStation®3 and PlayStation®4 game consoles to the operator's supported device line-up.

"Yomvi is gaining more and more traction with viewers and is available on more devices than ever before – we're very pleased to see how quickly the service is being accepted and used by consumers," said Adolfo Remacha, Chief Technology Officer, Canal+ Spain. "We believe OTT is and will continue to be a key driver for growth over the next few years and we will continue, in parallel, to invest in our platform with the ultimate goal of providing the best viewing experience to consumers thanks to solutions like NAGRA MediaLive."

"Canal+ Spain has paved the way in defining the future of multiscreen TV with one of the leading OTT platforms in Europe, and we're excited to be a part its success," said Jean-Michel Puiatti, SVP Multiscreen Product Unit for NAGRA. "TV consumption is evolving and delivering multiscreen TV has rapidly become a must-have for pay-TV service providers. With NAGRA MediaLive, they have can benefit from a robust and scalable platform that offers broad device reach, ensuring viewers can get the content they love on any screen."

Powered by MediaLive, Yomvi is a leading, scalable and robust pay-TV multiscreen platform, supporting the growth of live and on-demand content streaming to multiple devices for Canal+ Spain. Yomvi is also available on computers, iOS and Android devices, the Xbox 360 game console, and Samsung and LG smart TV sets.

NAGRA MediaLive offers a complete suite of modular and scalable multiscreen components designed to deliver a personalized, operator-branded, secure and exciting HTML5 user experience across all devices and networks. It provides the standard features of live TV, catchup TV and VOD as well as advanced capabilities across all screens allowing operators to maximize the potential of their premium content catalogue.

For more information about NAGRA MediaLive solutions, please visit NAGRA on TV Connect booth #70 of the Excel Centre, April 28-30, 2015, in London.

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at @nagrakudelski.

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