



NAGRA ENABLES STARHUB TO DELIVER NEXT GENERATION IPTV OFFERING TO ALL-IP FIBRE NETWORK

- StarHub launches Internet Protocol Television (IPTV) service on fibre network allowing StarHub residential consumers to access the operator's cable TV line-up on an all-IP network
- NAGRA's MediaLive, OpenTV 5 connectware and anyCAST CONNECT content protection solutions enable StarHub to maximize their investment by deploying the same platform on multiple network types with a seamless user experience
- StarHub fibre subscribers are able to enjoy the same services as cable subscribers with additional new features such as social TV, multi-room recording and personalization

CHESEAUX, Switzerland – APRIL 22, 2015 - NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced today that StarHub's recently launched Internet Protocol Television (IPTV) service on Singapore's Next Generation Nationwide Broadband Network uses NAGRA's solutions portfolio. NAGRA's MediaLive multiscreen, OpenTV 5 connectware and anyCAST CONNECT content protection solutions enable Singapore's largest pay TV operator to seamlessly deploy its latest digital TV offering on a brand-new all-IP network. The new "StarHub TV on Fibre" service allows subscribers to enjoy the same programming line-up, range of interactive services and user experience offered on the operator's cable network.

"As more households connect to the nationwide fibre network, StarHub TV on Fibre enables us to continue providing our customers with the next-generation entertainment experience. In addition, the service brings advanced services to a whole new market segment, making the StarHub TV experience as flexible and seamless as possible," said Lin Shu Fen, Head of Entertainment & SmartLife, StarHub. "NAGRA helped us achieve this with solutions designed for scalability and growth in a multi-network environment while addressing the need to enable a powerful and highly interactive user experience across devices and networks."

"We are excited to extend our partnership with StarHub to a new fibre network and see them take full advantage of our solutions' capabilities in addressing multiple networks and multiple

devices, while delivering a single, first-in-class user experience,” said Jean-Luc Jezouin, NAGRA’s SVP Sales for the Asia-Pacific region. “Our MediaLive, OpenTV 5 connectware and anyCAST solutions provide them with a robust and secure foundation in making this a reality and now they can maximize their investment and reinforce their brand by delivering their range of innovative services and applications to even more consumers, in a seamless way.”

StarHub TV on Fibre gives subscribers access to the operator’s cable TV line-up of over 200 channels with features such as start-over and catch-up, as well as to a variety of interactive applications including weather, traffic, stock market updates, karaoke on-demand, and news using an IPTV set-top box. New services that will be rolled out over time include simultaneous recording of up to two programs using an external hard disk drive, multi-device personal video recording, social TV featuring Facebook and Twitter applications, picture-in-picture and user profile personalization.

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

Contacts:

Ivan Schnider
Marketing Communications
+41 21 732 09 40
ivan.schnider@nagra.com

Anita Pang
Marketing Communications APAC
+65 6829 0811
anita.pang@nagra.com

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