



News Release

NAGRA launches anyCAST Security Services Platform to Meet Broad Range of Pay-TV Service Provider Needs

- **“Any Network, Any Content, Any Device” content protection delivered by a single headend simultaneously to a wide range of embedded, smart card and connected device clients**
- **Scalable security for TV operator and Internet TV services delivered to any device (controlled and/or open), featuring NAGRA’s DECE and DTLA-approved Persistent Rights Management**
- **Next-generation, new security clients respond to modern piracy challenges by making some of the biggest transformations to CAS technology so far**

AMSTERDAM, The Netherlands – September 12 2014 – NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, today announced the launch of its major new Unified Security Services Platform for the pay TV industry, NAGRA anyCAST. Serving the complex needs of the world's leading broadcast, IPTV, OTT and multi-network service providers, NAGRA anyCAST provides unified, studio-endorsed CAS and DRM protection for content of any value delivered over any network to any device.

"Our customers expect access to all their shows on any of their screens including TVs, tablets and mobile devices," said Vivek Khemka, Senior Vice President Product Management at DISH Network in the United States. "The ability to securely deliver content over any network to any device is of paramount importance to us. NAGRA anyCAST simplifies the delivery process by giving us a platform to achieve that."

"In the multiscreen world, pay-TV operators face increasing complexity in selecting, implementing and managing the appropriate security technologies to protect their services. Historically multiple solutions have been required," said Maurice van Riek, Senior Vice President, Head of Content and Asset Security for NAGRA. "anyCAST provides a single, 360-degree approach to protecting the entirety of a pay TV operator's business with the right combination of hardware- and software-based technologies and security services, allowing operators to focus on effectively growing their business while knowing that their content is safe in the hands of the world's most-used content security partner."

NAGRA anyCAST features a comprehensive line-up of unique security clients that embody the appropriate level of security matching the specific needs of each service provider. anyCAST ENABLE, PROTECT, GUARD and COMMAND provide a range of increasing protection levels for broadcast networks and can be combined with anyCAST PRM in hybrid broadcast/broadband deployments while anyCAST CONNECT combines CAS and DRM functionality in a single native IP security client for connected deployments.

"The launch of anyCAST improves NAGRA's content security offerings, which ranked number one in a recent ABI competitive assessment, by integrating an array of products into a comprehensive and



flexible framework which can be adapted based on the operator's unique risk portfolio and video offering complexity," according to Sam Rosen, practice director at ABI Research. He continued, "Integration of the multi-DRM framework into the anyCAST solution will help to further reduce the gap between conditional access (CAS) and digital rights management (DRM) offerings in the marketplace."

When piracy takes place beyond the CAS or DRM environment – as with content streaming and sharing - **Kudelski Security** provides NAGRA anyCAST customers with advanced anti-piracy assessment, monitoring and protection based on the company's 20 years of experience in protecting over 150 million subscribers worldwide. Kudelski Security can also go beyond content protection to provide a broad range of cybersecurity services for infrastructure and business protection.

For more information about NAGRA anyCAST or Kudelski Security, please visit the NAGRA IBC booth C81 in Hall 1 of the RAI Convention Centre, September 12-16, 2014, in Amsterdam.

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About NAGRA

NAGRA, the digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. It offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit <http://dtv.nagra.com> for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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