



## PRESS RELEASE

### **NAGRA LAUNCHES NEXT-GENERATION CONNECTED SECURITY SOLUTION FOR BROADCAST, IPTV, OTT AND THE CONNECTED HOME**

- NAGRA anyCAST CONNECT redefines video content security by integrating, in a single client, Conditional Access and Digital Rights Management functionality
- The solution allows a single Security Services Platform to manage content security across all networks and all devices with unified product definition
- An adaptive security model allows integration with set-top boxes protected by NAGRA NOCS3 or a Trusted Execution Environment with a third-party root of trust

**CHESEAUX, Switzerland – April 28, 2015** – NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, today announced the launch of NAGRA anyCAST CONNECT, a hybrid CAS/DRM content protection solution for connected devices including set-top boxes and TVs. anyCAST CONNECT provides a single CAS/DRM client to securely and cost-effectively deliver any content, over any network and to any device it enables.

As pay-TV service providers have expanded the number of networks and devices they use to deliver content, they have often adopted multiple and disparate content security solutions to reach each of those devices. This has led to increased licensing costs, multiple clients per set-top box, and operational complexity. NAGRA anyCAST CONNECT allows them to integrate a single client for the secure delivery of broadcast, IPTV and OTT content to the home, and extend the security for the redistribution of content within the home. The anyCAST Security Services Platform can also manage other third-party DRM systems in order to reach generic devices.

“A rapidly changing environment requires flexible and adaptable security solutions. We have completely re-imagined what content security should look like in a multi-network, multi-device, UHD, connected world,” said Maurice van Riek, Senior Vice President, Head of Content and Asset Security for NAGRA. “With anyCAST Connect, we can secure premium content in a variety of use-cases, using NAGRA’s high-security hardware roots of trust, Trusted Execution Environments (TEE’s), third-party roots of trust, right down to software-only implementations, to ensure that our customers can reach any device they want with a modular level of security.”

“Video operators today are managing more services than ever, including live, VOD and DVR services to set-top boxes and multiscreen devices, in-home content distribution, and third party OTT services. The operational challenges of this landscape are immense, and there is a

pressing need for functional integration to achieve unified subscriber- and product-management, operational efficiency and end-to-end security,” said Sam Rosen, Practice Director, ABI Research. “NAGRA’s anyCAST CONNECT is a new unified single security client which allows set-top boxes to receive broadcast, IPTV and operator OTT services as well as third-party OTT services. This product will help operators reduce complexity of the set-top box security stack while better managing client security and maintaining the highly secure environment for which NAGRA is so well respected.”

The NAGRA anyCAST Security Services Platform enables multi-network service providers to control a wide variety of embedded and card-based security clients as well as third-party DRMs, giving them improved efficiency with a single security backend and harmonized product management across different networks.

To learn more about NAGRA anyCAST CONNECT solutions, please visit NAGRA at the TV Connect show on booth #70, April 28-30, 2015, at the ExCel Centre in London.

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

# # #

### **Contacts:**

Ivan Schnider  
Marketing Communications  
+41 21 732 09 40  
[Ivan.schnider@nagra.com](mailto:Ivan.schnider@nagra.com)

Christine Oury  
Marketing Communications  
+1 415 962 5433  
[christine.oury@nagra.com](mailto:christine.oury@nagra.com)