



PRESS RELEASE

NAGRA INTRODUCES NEW SECURE GOOGLE CHROME WEB BROWSER PLUG-IN FOR PAY-TV OPERATORS

- New product version of the NAGRA MediaLive Secure Player addresses phase out of the Netscape Plugin Application Programming Interface (NPAPI) in Google Chrome Windows and Mac OS browsers
- Latest release of the NAGRA MediaLive Secure Player with Pepper Plug-in Application Programming Interface (PPAPI) support ensures a pay-TV operator's premium content can be securely delivered to and viewed on a Google Chrome browser
- NAGRA's secure player technology addresses pay-TV multiscreen challenges by consistently adapting to new industry and platform standards

CHESEAUX, Switzerland – April 21, 2015 - NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced today that it launched an enhancement to its NAGRA MediaLive Secure Player solution addressing the Netscape Plugin Application Programming Interface (NPAPI) phase out of Google Chrome Web browsers on Windows and Mac OS personal computers. The new feature integrates the browser's new Pepper Plug-in Application Programming Interface (PPAPI) ensuring that pay-TV operators can continue to deliver their premium video content to a wide variety of browsers and without disruption to consumers that use Google Chrome on their personal computer – a number estimated at 52 percent of World Wide Web users as of March 2015, according to StatCounter.com.

“The phasing out of NPAPI for Google Chrome browsers is a significant issue for pay-TV service providers who are at risk of losing a large part of their browser-viewing subscribers if not addressed swiftly,” said Jean-Michel Puiatti, SVP, Multiscreen Product Unit for NAGRA. “As the battle for control of the Web browser market intensifies in the pay-TV space, our R&D teams have been working diligently to anticipate this issue and ensure that our customers are still able to deliver their multiscreen services to the widest range of browsers possible using our MediaLive product.”

NAGRA's new PPAPI plug-in for Google Chrome browsers is delivered as part of the NAGRA MediaLive Secure Player Suite which integrates NAGRA's studio-approved DRM, anyCAST

PRM. It is fully compliant with the new HTML5 Chrome browser security architecture and will be made available by NAGRA's operator customers as a Chrome extension via the online Chrome Web Store.

For more information about NAGRA MediaLive Multiscreen and NAGRA MediaLive Secure Player solutions, please visit the NAGRA booth #70 at TV Connect London, Excel Centre, April 28-30, 2015.

About NAGRA

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit dtv.nagra.com for more information and follow us on Twitter at [@nagrakudelski](https://twitter.com/nagrakudelski).

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